



65% Cybersecurity

Companies rank AI/ML second only to security in their

	Cloud Computing	33%
	SaaS	53 %
	Enterprise software	51 %
What are the top 3 factors driving the increase in AI/ML usage?		

7%



PAST

YEAR

IT strategies.

AI/ML

Cloud computing



PAST

2 YEARS

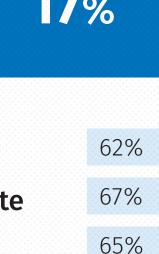


60%

550/

17% 30%





62%

50%



US

LATAM

PAST

3 YEARS

What's the biggest barrier to harnessing this power? Access to the right talent, and legacy tech:
Top pitfalls in leveraging AI/ML:

1. Lack of skills/staff (27%)

2. Barriers related to legacy

4. Difficulty identifying ROI (11%)

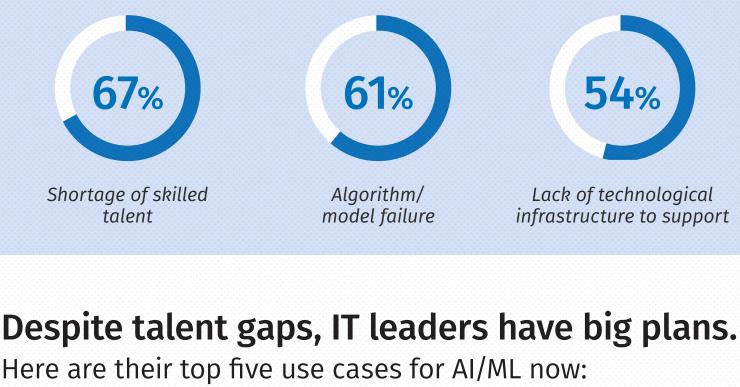
54%

Lack of technological

infrastructure to support

technology (23%)

3. The inability to draw actionable insights from data or a lack of analytics tools (19%)



67%

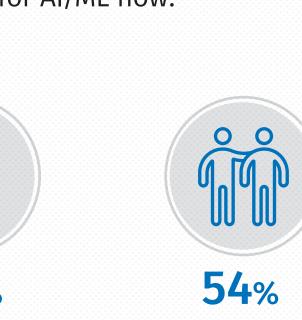
Intelligent

search

AI/ML adoption challenges:



61%



Customer

engagement



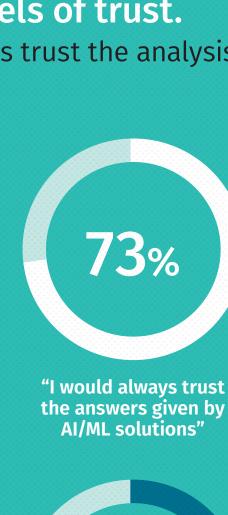
AI/ML decisions are made

by the right people

sufficient checks and

balances to avoid negative consequences

48%



45%

Computer

vision

sufficient governance in place to safeguard against misuse See the full findings from our annual AI/ML survey. Stay ahead of decision-makers around the world think the biggest AI/ML trends will be.

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