

RACKSPACE PRIVATE CLOUD POWERED BY VMWARE FOR HEALTHCARE

Helping healthcare organizations move out of their data centers and accelerate their hybrid cloud adoption.

Rackspace Private Cloud helps healthcare organizations expand into the cloud without leaving VMware® investments behind. In our VMware Software-Defined Data Centers (SDDC) you can take advantage of a single-tenant environment built to address the demanding data and privacy requirements of the healthcare industry, and certified by the Health Information Trust Alliance® (HITRUST) Common Security Framework (CSF).

WHY RACKSPACE PRIVATE CLOUD POWERED BY VMWARE FOR HEALTHCARE?

By transitioning your on-premises VMware workloads to a Rackspace-hosted SDDC environment, you get the benefits of a managed, single-tenant private cloud, while maximizing your existing investments in VMware training, technology and tools. Plus, we offer HIPAA Business Associate Agreements to help reduce your risks and help you comply with HIPAA requirements

KEY BENEFITS

- **Single-tenant private cloud:** Rackspace Private Cloud provides a dedicated, single-tenant environment where healthcare organizations can run, migrate and extend on-premises workloads for electronic health records (EHR) systems and protected health information (PHI).
- **No retooling or refactoring needed:** Use the same VMware technology that runs in your current data centers, allowing you to migrate and expand without retooling environments or refactoring code.
- **Automated lifecycle management:** The entire system lifecycle is automated to help right-size resource utilization, reduce sprawl, and simplify day-to-day management and operations.
- **DevOps enablement:** IT can promote DevOps by rapidly provisioning infrastructure and application resources to developers while integrating existing delivery and configuration management tools and workflows.
- **On-demand access:** Lines of business receive on-demand access to virtualization infrastructure, apps and custom services so they can accelerate delivery of personalized resources through a service catalog and portal.

KEY FEATURES

- **Software-defined network:** VMware NSX simplifies network management and enables higher levels of security for EHR systems by leveraging micro-segmentation to protect electronic PHI.
- **Always-on healthcare:** VMware helps ensure always-on infrastructure with failover capabilities in the cloud and support for both on-premises and cloud-based disaster recovery solutions.
- **Cloud Management Platform:** VMware vRealize® Suite allows healthcare organizations to reduce costs and improve provisioning agility, with analytics tools to identify EHR system performance issues before they negatively impact patient care.
- **Automated lifecycle management:** VMware Cloud Foundation automates the entire system lifecycle to help right-size resource utilization for the growing IoT, reduce sprawl, and simplify day-to-day management and operations.
- **Rapid delivery of IT services with blueprints:** Automate the delivery of virtual machines, multi-tier apps and custom IT services with pre-built components and the drag-and-drop design canvas in VMware vRealize Automation.
- **Native control over hosted software-defined environment:** Access familiar control panels and easily integrate VMware's RESTful APIs and the vRealize CloudClient CLI without expensive retooling.
- **Enhanced security of single-tenant cloud infrastructure:** Customers can isolate physical infrastructure from networking down to storage, to help address HIPAA requirements.

TRUST RACKSPACE

- A leader in the 2017 Gartner Magic Quadrant for Public Cloud Infrastructure Managed Service Providers, Worldwide
- 3,000+ cloud experts
- Hosting provider for more than half of the Fortune 100
- 16+ years of hosting experience
- Customers in 150+ countries
- VMware Partner of the Year Award Winner
- VMware Partner Premiere Service Provider
- HITRUST CSF certified dedicated hosting environment

"HIGH AVAILABILITY AND SECURITY ARE MISSION-CRITICAL. KNOWING THAT OUR RACKSPACE TEAM IS THERE TO HELP MAINTAIN UPTIME AS WELL AS RAPIDLY DETECT AND RESPOND TO ANY SECURITY THREATS 24X7X365 IS CRUCIAL."

JOE SINACORE :: DIRECTOR OF EDUCATION AND DEVELOPMENT, NATIONAL KIDNEY REGISTRY

CONTACT US

1-844-858-4874

www.rackspace.com/healthcare



EXPERTISE

- Hundreds of VMware Certified Professionals (VCPs) on staff with broad experience, including NSX, vSAN and VROps
- 10+ years of VMware expertise and experience gained from operating one of the world's largest VMware vSphere footprints: 57,000 virtual machines and 10,000 hypervisors
- One of VMware's largest service providers with VMware-validated full SDDC architectures
- 2015 VMware Partner Innovation Award Winner
- VMware Partner Premiere Service Provider

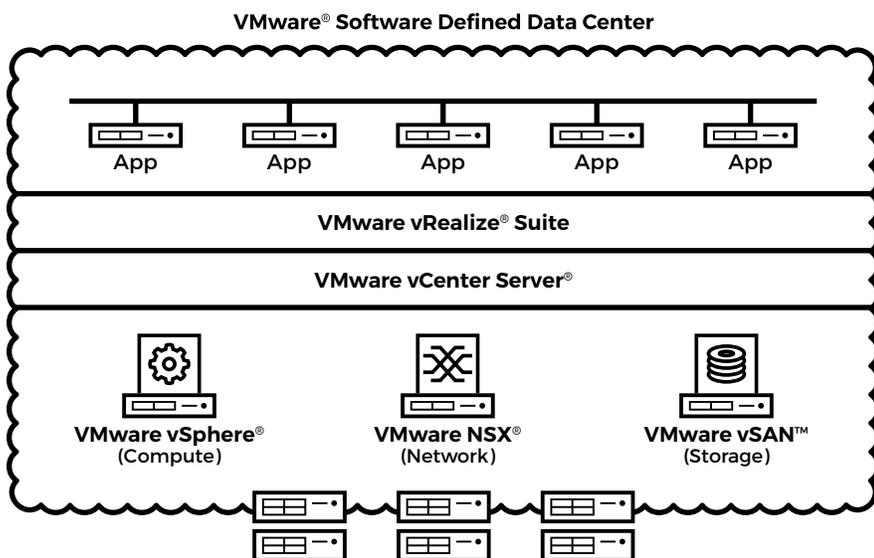
SERVICE

We deliver **Fanatical Support**® for the world's leading clouds – it's the specialized expertise and 24x7x365, results-obsessed customer service that's been a part of our DNA since 1999. Rackspace Private Cloud supports our objective to provide the best service for the world's leading technologies, offering:

- Hundreds of VMware-certified professionals available 24x7x365
- Customized delivery focused on business outcomes and IT transformation
- A 100% Network Uptime Guarantee

REFERENCE ARCHITECTURE

In a VMware SDDC, all major infrastructure components are virtualized.



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