



Rackspace Private Cloud-as-a-Service

Gain strategic flexibility, optimal economics and easier migration for your cloud journey.

Rackspace® Private Cloud-as-a-Service (PCaaS) gives you the cloud services you need, no matter where you are in your transformational journey. Infrastructure-as-a-Service provides services for all applications — giving you a fast and easy migration path to the cloud. Rackspace extends cloud solutions with Kubernetes-as-a-Service to maximize speed to and value for containers. For fully automated application development and delivery, Rackspace offers the managed Pivotal Cloud Foundry, a leading Platform-as-a-Service.

Experts Dedicated to Your Success

Rackspace's private cloud platform is the optimal choice for enterprise applications, giving you strategic flexibility with the widest range of technology, economic and deployment models delivered as a fully managed cloud service. This gives you flexibility to choose the exact services you need for each application.

Key Features

For most enterprise applications, Rackspace PCaaS gives your enterprise a successful path to the cloud with these key features:

Superior Economic Model: Includes operational savings ranging from 20 to 60 percent or more.

Easier Migration Path to the Cloud: Accessed via industry-standard APIs with no lock-in, and backed by market-leading service level agreements.

Platform Choice: Provides a variety of managed services for leading private cloud and server virtualization options, which can be deployed in customer data centers, colocation facilities, Rackspace datacenters and on leading public clouds including:

- Rackspace Private Cloud Powered by OpenStack® or Red Hat® OpenStack
- Rackspace Private Cloud Powered by VMware®
- Rackspace Managed VMware Cloud on AWS
- Rackspace Private Cloud Powered by Microsoft® Azure® Stack
- Rackspace Server Virtualization by VMware or Microsoft Hyper-V
- Rackspace Kubernetes-as-a-Service across virtualized environments, and private and public clouds
- Rackspace Managed Pivotal Cloud Foundry across virtualized environments, and private and public clouds
- Microsoft Private Cloud

Choice of Economic Models: Options including capex, opex and pay-as-you go.

Key Benefits

As a market leader in private cloud, Rackspace has a proven track record for helping customers successfully migrate to the cloud including these strengths:

Over 1 Billion Managed Server Hours: Rackspace has managed clouds at scale for many of the world's largest companies, on hundreds of thousands of virtual machines.

About Rackspace

Rackspace is your trusted partner across cloud, applications, security, data and infrastructure.

- A leader in the 2018 Gartner Magic Quadrant for Public Cloud Infrastructure Managed Service Providers, Worldwide
- 3,000+ cloud experts
- Hosting provider for more than half of the Fortune 100
- 20+ years of hosting experience
- Customers in 150+ countries

Fanatical Experience™

Experts on your side, doing what it takes to get the job done right. From first consultation to daily operations, Rackspace combines the power of always-on service with best-in-class tools and automation to deliver technology when and how you need it.

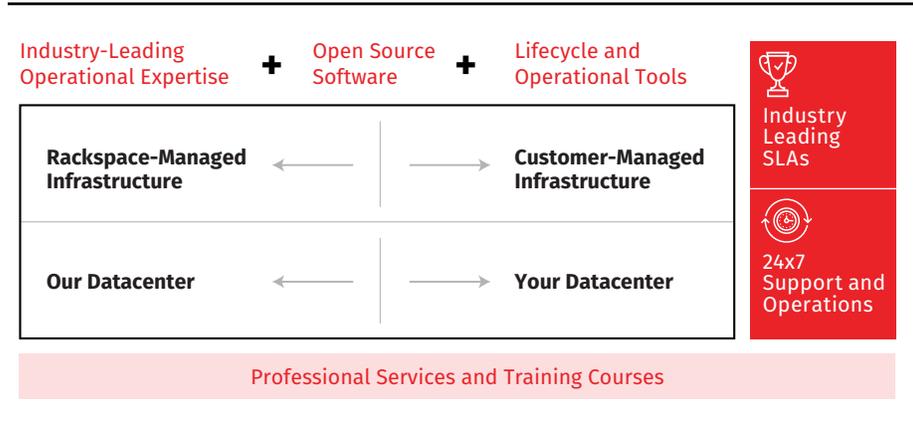
Longstanding Partnership with Cloud Pioneers: Rackspace has partnered with VMware, Red Hat, and Microsoft for over 10 years, successfully managing many customers' cloud solutions.

Co-Creator of OpenStack: In 2010, Rackspace worked with NASA to invent the OpenStack platform, the cloud operating system used to manage and control large pools of resources in cloud environments.

Rapid Response: Rackspace delivers 24x7x365 availability to cloud experts and a 99.99% API uptime guarantee.

Private Cloud-as-a-Service Process

Rackspace delivers true value in the cloud with Private Cloud-as-a-Service.



Services Delivered Your Way

Rackspace cloud architects and engineers understand that a successful transformational journey to the cloud requires more than just platforms and infrastructure. That's why Rackspace helps you with the strategic choices you need to make your transition successful. With Rackspace, you gain the following:

- Industry-leading operational expertise, support, services and training.
- Tools you need to deploy and manage your private cloud, and leverage the methodologies, processes and tools you will use to build new, modern applications.
- Experts to help you assess your requirements and current IT situation to determine the best deployment options for your private cloud.

Take the Next Step

Let's talk about how Rackspace Private Cloud-as-a-Service expertise helps you achieve your goals.

Learn more: www.rackspace.com/cloud/private

Call: **1-800-961-2888**