

APPLICATION MODERNIZATION FOR THE DIGITAL ECONOMY

Delivering modern IT as a service through unbiased, outcome-focused application services built on unrivaled cloud expertise.

To drive fundamental business change, you need to employ and integrate new technologies quickly. But antiquated IT, siloed proprietary applications, outdated processes and resource-intensive operations can slow your pace of change. Being ready and able to capitalize on the digital economy requires more than a single IT solution; it requires companies to take a holistic view of application modernization, from the people and skill sets to the processes, cloud model, application rationalization and migration, and IT operating model.

Rackspace partners with you to build a digital-ready application environment with professional and managed services designed to meet you wherever you are in your journey. Rackspace solutions deliver tangible business results. Services cover the entire application spectrum, including business process transformation, administration, monitoring and hosting, custom packaged applications, and SaaS applications. Solutions can be deployed on any infrastructure, from on-premises to public and private cloud. With Rackspace Application Services, you'll get an unrivaled technology portfolio supported by unbiased, outcome-focused application services built on unrivaled cloud expertise.

WHY RACKSPACE APPLICATION SERVICES?

The Rackspace team of application experts provides professional and managed services across a broad portfolio of applications, including ecommerce and web content management, ERP, business intelligence, Salesforce CRM with RelationEdge, databases, and email and productivity. With a process-first, technology-second approach coupled with 24x7x365 **Fanatical Support**[®], Rackspace is the only partner you need to both modernize and manage your application environment.

KEY BENEFITS

Unbiased Expertise: Simplify and guide your modernization journey, focusing on capabilities that deliver immediate value.

Fanatical Experience: Combine a process-first, technology-second approach with dedicated technical support for comprehensive solutions.

Unrivaled Portfolio: Apply extensive cloud experience to help you choose and deploy the right technology on the right cloud.

Agile Delivery: Rackspace meets you where you are on your transformation journey to help you meet your technology goals faster.

A COMPREHENSIVE SET OF APPLICATION MODERNIZATION SERVICES

PROFESSIONAL SERVICES FOR APPLICATIONS

A process-first, technology-second approach to application modernization

Application modernization is more than just technology. It requires a comprehensive approach that aligns to business outcomes, examines the current IT environment, assesses the gaps and develops a customized, process-led plan. Let the Professional Services team guide you, wherever you are on your transformation journey.

TRUST RACKSPACE

- A leader in the 2018 Gartner Magic Quadrant for Public Cloud Infrastructure Managed Service Providers, Worldwide
- 3,000+ cloud experts
- Hosting provider for more than half of the Fortune 100
- 20+ years of hosting experience
- Customers in 150+ countries

APPLICATION EXPERTISE

- Oracle[®] Gold Partner
- Salesforce[®] Platinum Partner
- 350+ Salesforce Certifications
- 5x Microsoft[®] Partner of the Year
- 1,500+ Microsoft Certifications Worldwide
- 125+ MCSA Certifications in O365
- SAP[®] Certified HANA Operations Services
- SAP Certified Hosting Services
- SAP Certified Partner Center of Expertise
- SAP Silver Partner
- HPE Silver Partner
- Sitecore Platinum Partner

CONTACT US

1-800-961-2888

www.rackspace.com/application-hosting



Business Process Transformation

Functional experts help you refine and develop processes aligned to your business goals – reducing time, increasing your capabilities and maximizing your application effectiveness.

Application Portfolio Rationalization

Evaluate your application landscape and set the roadmap for what needs to be replaced, retired, modernized or consolidated – so you can increase interoperability, extend application lifecycles, gain efficiencies and reduce costs.

Custom Application Development

A team of developers to update, customize, migrate and integrate your custom applications, extending their life span and reducing the maintenance burden.

System Implementation & Integration

Experts that help you quickly connect new modules and capabilities to the rest of your existing infrastructure, on any platform – so you can get a faster return on your new investment.

Migration Services

Move your applications to a platform that optimizes performance – across on-premises, private and public cloud platforms. Every step of the way, Rackspace migration experts help you address issues like privacy, interoperability, data and application portability, data integrity, business continuity, and security.

APPLICATION MANAGEMENT SERVICES

Optimize your application environment to deliver real business outcomes

Your business success is tied to the applications you rely on – from servicing customers, to managing supply chains, to getting new products to market. Managed Services from Rackspace helps optimize your application environment, so you can deliver on your service level agreements, free up resources and reduce costs.

Advanced Configuration and Optimization

System engineers will custom-tailor your applications to fit your individual environment and optimize their performance and cost.

Administration, Monitoring and Maintenance

Application specialists reduce the burden on your staff by administering, maintaining and continuously monitoring your applications.

Data Services

Data specialists apply best practices and automated technology to modernize your database footprint and maximize the utility of your data.

PLATFORM PORTFOLIO

Rackspace application experts can help you with application modernization specific to your unique applications.

Enterprise Resource Planning

Enterprise Resource Planning (ERP) applications are essential to running your business, but they can be time consuming and expensive to maintain, modify and customize. Rackspace provides the expertise you need to make the most of your ERP investment.

Business Intelligence

Data is essential for operations, but it can be difficult to catalog, maintain and act upon. Rackspace helps you streamline your analytics process, discover data efficiencies and improve business results.

Database Services

A team of certified DBAs with extensive MySQL and high-end NoSQL database implementation expertise guides you through architecture design, setup, administration, monitoring and troubleshooting.

Salesforce CRM with RelationEdge

Salesforce can be a business differentiator. Access a custom-engineered solution that improves your business processes, solves your biggest challenges and helps to improve sales results.

Ecommerce & Digital Experience

Optimize your customer experience with help from experts in the industry's leading ecommerce and digital experience platforms.

Email & Productivity

Increase productivity and collaboration across your choice of industry-leading solutions backed by experts to help you choose, deploy and manage the best option to meet your unique business needs.

Java & .NET Applications

Maximizing the performance of your applications can be challenging. Rackspace experts are here 24x7x365 to optimize application performance across your Java and .NET applications.

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