

# RACKSPACE HEALTHCARE SOLUTIONS FOR PROVIDERS

*Meet your growth goals, reduce costs, improve care and find new paths to patient engagement.*

The transition from fee-for-service to fee-for-value payment mechanisms is pushing players in the healthcare value chain to focus on costs. With help from Rackspace, you can securely manage key IT systems and applications cost effectively, reduce capital investments in the operation of data centers and plan/implement your digital transformation.

According to Gartner, 40% of healthcare provider CIOs prioritize growth via investments or acquisition of new facilities as growth priorities. As a HITRUST™ CSF certified organization, Rackspace can guide your organization toward its patient care and digital transformation goals while helping you align the skills of your IT teams with your growth and M&A strategy. We do all of this while maintaining the highest levels of data and privacy standards.

## WHY RACKSPACE FOR HEALTHCARE PROVIDERS?

Rackspace serves more than 2,500 healthcare organizations through an unrivaled solutions portfolio. And through years of experience innovating across all of the leading cloud technologies, our customers know they can trust our unbiased expertise.

In addition, we offer a Business Associate Agreement (BAA) with all of our dedicated hosting services – an essential element for healthcare organizations pursuing a HIPAA compliance audit.

## KEY FEATURES

We're helping healthcare providers address security and compliance challenges, engage with patients through consumer-oriented apps, plan for continuity through cloud-based disaster recovery, and gain deeper insight from their data by securely hosting even the largest data sets and visualization tools.

**Security, compliance and risk mitigation:** With our HIPAA-ready cloud and HITRUST CSF certification, we can help you address all of your compliance needs, including PCI DSS and PHI requirements.

**Big data and analytics:** Our business intelligence capabilities can deliver the big data insights and predictive analytics that help you provide better outcomes, including delivering precision medicine and managing population health.

**Managed services:** We offer end-to-end managed services across public, private, hybrid and multi-cloud environments, allowing you to move from a capex to opex investment model and freeing your staff to focus on initiatives that improve patient care.

**Digital transformation:** We can help enable key transformation processes, such as improving patient engagement and responding quickly to business challenges and opportunities. We can also help you accelerate business processes through application development, the creation of virtual health solutions and new ways to approach population health through care compliance, clinical trials and social networks.

**Advisory and migration services:** If you're faced with the daunting task of merging multiple data centers, we can help you migrate and consolidate. And if you're looking to move to the cloud, we can help you build your cloud strategy with a cloud readiness assessment, decrease deployment times, perform risk assessments and simplify infrastructure and solution architectures.

## TRUST RACKSPACE

- A leader in the 2018 Gartner Magic Quadrant for Public Cloud Infrastructure Managed Service Providers, Worldwide
- Recognized by Gartner as a HIPAA-ready cloud service provider
- HITRUST CSF-certified dedicated hosting environment
- Certified Level 1 PCI Service Provider on AWS
- 3,000+ cloud experts
- Hosting provider for more than half of the Fortune 100
- 20 years of hosting experience
- Customers in 150+ countries

**"OUR LOGISTICAL FUNCTIONS MUST REMAIN UP AT ALL TIMES. THERE ARE SURGEONS AND NURSES WAITING ON THE OTHER END FOR THAT KIDNEY TO SHOW UP. THERE IS A SENSE OF TRUST THAT GETS CREATED WITH THE NATIONAL KIDNEY REGISTRY WORKING WITH PARTICIPATING HOSPITALS."**

**JOE SINACORE** :: DIRECTOR OF EDUCATION & DEVELOPMENT, NATIONAL KIDNEY REGISTRY

## CONTACT US

1-800-961-2888

[www.rackspace.com/industry/healthcare](http://www.rackspace.com/industry/healthcare)



## EXPERTISE

We offer you the industry's broadest portfolio of managed IT services and expertise, across the leading cloud technologies. When you partner with Rackspace, you discover the benefits that come with experience and understanding of all leading technologies. We're here to help you find the exact solution for your specific needs.

- Our 3,000+ experts support all the leading cloud platforms, including Microsoft® Azure®, AWS, Google Cloud Platform, VMware® and OpenStack®.
- We offer a full-stack portfolio of managed services for apps, data, security and infrastructure
- We've built deep partnerships with all leading technology providers, including AWS, Microsoft, Google, VMware and Oracle
- Our global data center footprint spans five continents
- Our experts hold nearly 5,000 certifications across 45 technologies

## SERVICE

We deliver **Fanatical Support**® for the world's leading clouds and technologies – it's the specialized expertise and 24x7x365, results-obsessed customer service that's been a part of our DNA since 1999. Here are a few other services we provide:

- 24x7x365 security operations center staffed by certified security analysts
- 100% Network Uptime Guarantee
- HIPAA-ready with HIPAA BAAs available
- Advisory, migration, automation, database and managed security services

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