RACKSPACE PRIVACY AND DATA PROTECTION

Help protecting and securing sensitive data in your hosted environments.

Rackspace Privacy and Data Protection provides data-at-rest encryption of your databases and confidential files using granular, role-based access controls — a critical part of any overall security program. It can also help meet control requirements for many compliance regimes, including PCI and HIPAA, without adversely affecting your users’ workflows, enabling them to drive business value instead of focusing on IT and compliance demands.

WHY RACKSPACE FOR PRIVACY AND DATA PROTECTION?
Rackspace Privacy and Data Protection takes a data-centric approach to securing sensitive data in your hosted environment, helping to protect you from both external threats and internal process failures.

KEY BENEFITS

- Protecting Sensitive Data: PDP deploys technology platforms to restrict access to approved people and processes while generating detailed information about access to sensitive data.
- Understanding Risk: Customers work with Rackspace to document what data they have, how sensitive that data is and where it is stored.
- Providing Compliance Reporting: Detailed monthly reporting is sent showing data usage and how data is being protected, as well as helping customers to meet compliance objectives for most regimes.

EXPERTISE
Don’t go it alone. When you turn to Rackspace Privacy and Data Protection, you gain access to a proven Managed Security Service Provider, combining best-in-class people, processes and technology.

- Security Specialists: You have access to experts in encryption technology and data classification and protection.
- Fully Managed: Our fully managed service covers tool selection, monitoring and response services.

SERVICE
We deliver Fanatical Support® for the world’s leading clouds — it’s the specialized expertise and 24x7x365, results-obessed customer service that’s been a part of our DNA since 1999. And Rackspace Privacy and Data Protection, when paired with Rackspace Managed Security, is backed by round-the-clock threat detection and response from the Rackspace Security Operations Center.

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TRUST RACKSPACE
- A leader in the 2017 Gartner Magic Quadrant for Public Cloud Infrastructure Managed Service Providers, Worldwide
- Hosting provider for more than half of the Fortune® 100
- 3,000+ cloud engineers
- 16+ years of hosting experience
- Customers in 150+ countries
- Fully dedicated team with experience protecting classified and other high-value data
- 15 years of protecting our customers’ data

KEY FEATURES
Rackspace Privacy and Data Protection provides a host of features designed to protect data, minimize impact to the existing business to help meet compliance standards and provide additional governance to meet compliance standards.

- Integration with existing workflows while helping to protect data and minimize the impact to infrastructure and applications
- Comprehensive protection of files, volumes and databases
- Regular reporting for visibility into data access
- Integration with existing data classification policy or creation and implementation of a data classification policy
- Safeguarding of your data down to the user group
- Optional 24x7x365 monitoring and response when paired with Managed Security offering