



AWS Optimisation & Licensing Assessment

Get your Microsoft licensing assets optimised when migrating to the cloud with the free AWS Optimisation and Licensing Assessment (OLA), provided by Rackspace Technology.

The AWS cloud can be a powerful modernization tool that enables you to breathe new life into your business-critical Microsoft workloads. By deploying Microsoft workloads on AWS, you'll get a fluid, flexible infrastructure, customized for operational and cost-savings benefits.

From Windows Exchange Server and SQL Server, to SharePoint and Exchange, we have Microsoft and AWS experts on hand to help, every step of the way.

Ready to reach your Microsoft on AWS migration goals even faster? Rackspace Technology is a designated AWS Migration Acceleration Program for Windows Partner, and we are here to help you migrate to AWS with confidence, cost savings and reduced complexity.

Free Optimisation & Licensing Assessment (OLA)

Cost optimisation starts before migration. The AWS Optimisation & Licensing Assessments (OLA) provided by Rackspace Technology can help you to:

1. Identify AWS resource optimisation opportunities

- ✓ Over-provisioning for peak
- ✓ Over-specified/under-utilised resources
- ✓ Outdated hardware requiring significant licensing costs

2. Identify Microsoft license savings

- ✓ Reduce CPU configurations
- ✓ Leverage BYOL and reduce future EA commitments
- ✓ Optimise use of SQL Server Standard

Fanatical Experience™

Experts on your side, doing what it takes to get the job done right. From first consultation to daily operations, Rackspace Technology combines the power of always-on service with best-in-class tools and automation to deliver technology when and how you need it.

About Rackspace Technology™

Rackspace Technology is your trusted partner across cloud, applications, security, data and infrastructure.

- A leader in the 2020 Gartner Magic Quadrant for Public Cloud Infrastructure Professional and Managed Services, Worldwide
- 2,500+ cloud engineers
- Hosting provider for more than half of the Fortune 100
- 20+ years of hosting experience
- Customers in 120+ countries

15 AWS Competencies

- Data & Analytics
- DevOps
- Education
- Financial Services
- Healthcare
- Industrial Software
- IoT
- Machine Learning
- Microsoft Workloads
- Migration
- Oracle
- Retail
- SaaS
- Storage
- Travel & Hospitality

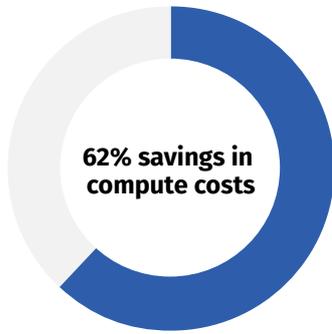
11 AWS Service Delivery Designations

- Amazon CloudFront
- Amazon DynamoDB
- Amazon EC2 for Windows Server
- Amazon EMR
- Amazon RDS
- Amazon Redshift
- AWS CloudFormation
- AWS Database Migration Service
- AWS IoT Core
- AWS Lambda
- AWS Server Migration Service

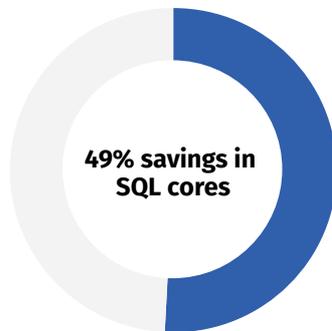
Addressing your Challenges with OLA benefits

Your Challenges		
Know the Baseline	Understand Costs	Build a Plan
<ul style="list-style-type: none"> What do I have deployed? How much is being fully utilised? 	<ul style="list-style-type: none"> We're mid-term in our Microsoft contract and can't move We've already invested our budget in Microsoft licenses 	<ul style="list-style-type: none"> Which workload do I move first? Do we have the skill set to execute the plan?
Your Benefits with OLA		
Gather Data	Create TCO	Accelerate Migrations
<ul style="list-style-type: none"> Monitor utilisation & collect data from on premises & 3rd party cloud providers We provide access to world class data collection and analytics tools 	<ul style="list-style-type: none"> Infrastructure Optimisation: Recommendations built on actual utilisation – "right size" Licensing Optimisation: based on go forward infrastructure 	<ul style="list-style-type: none"> Identify application dependencies Prioritise migrations based on results Qualify & secure AWS migration

Cost covered by AWS



Infrastructure Optimisation "Right Sized"



License Optimisation "License Healthcheck"

Take the next step

Let's talk about how Rackspace Technology can help your Microsoft solutions thrive on AWS.

Find further information about and request your free AWS Optimisation & Licensing Assessment provided by Rackspace Technology here: www.rackspace.com. Or call us on **+49(0)800 723 8749**.