



# Rackspace Application Services for SAP Business Intelligence

Extract deeper insight from your data.

How confident are you that your business is extracting maximum value from the data it generates? If you aren't fully utilizing important information generated within your organization, you could be missing out on opportunities to apply this business intelligence (BI) to improve your business processes and reduce your operating costs.

Whether hosted on premises or in the cloud, Rackspace can help you use SAP® BI tools to gain valuable insights from customer behavior and business data. You can then enhance your product and service offerings — and create new revenue streams — by making more informed decisions and translating these insights into actions.

## Experts Dedicated to Your Success

As an SAP Silver Partner, Rackspace has proven experience implementing, managing and supporting solutions based on the SAP BusinessObjects Business Intelligence platform, including:

- Assessments and roadmaps
- Data quality and governance
- Data integration and warehousing (including Rapid Marts)
- Dashboards and reporting (including Crystal Reports)

Rackspace also supports BI and analytics solutions built on SAP HANA®.

## Key Features and Benefits

**Managed Infrastructure:** Enjoy flexible hosting options for your SAP BI applications and choose the solution that meets your business requirements for a scalable infrastructure:

- Fully managed dedicated servers (in a Rackspace data center)
- Single-tenant private cloud (in your own data center, or a service provider's)
- Dedicated server connected to a private or public cloud (hybrid cloud)

Rackspace managed hosting services include servers, operating systems, storage, backups, networking and security.

**Managed Applications:** Rackspace expertise extends beyond infrastructure to the SAP applications you use every day. Leverage industry-leading expertise to manage — and provide ongoing support for — your SAP BI applications.

Rackspace supports you by:

- Offering best practice guidance
- Implementing and supporting features and functionality
- Answering questions, troubleshooting and resolving issues

Managed application services for SAP include functional support for business processes, customization, consulting and database administration.

## About Rackspace

Rackspace is your trusted partner across cloud, applications, security, data and infrastructure.

- A leader in the 2019 Gartner Magic Quadrant for Public Cloud Infrastructure Professional and Managed Services, Worldwide
- 3,000+ cloud experts
- Hosting provider for more than half of the Fortune 100
- 20+ years of hosting experience
- Customers in 150+ countries
- SAP Silver Partner

*“Because of Fanatical [Experience], we knew we were partnering with a best-in-class company that shared our vision of getting it done.”*

**Brian McManus** :: Senior Director of Technology, Under Armour

## Fanatical Experience™

Experts on your side, doing what it takes to get the job done right. From first consultation to daily operations, Rackspace combines the power of always-on service with best-in-class tools and automation to deliver technology when and how you need it.

## Take the Next Step

Let's talk about how Rackspace and SAP BI technologies can help you gain valuable insights from your business data.

Learn more: [www.rackspace.com/sap](http://www.rackspace.com/sap)  
Call: **1-800-961-2888**