

Rackspace Optimizer Service Block for AWS

Gain a light-weight support option that enables you to save money, improve performance and supplement your IT staff with access to a deep pool of AWS cost-focused expertise, all while maintaining a direct relationship with AWS Support.

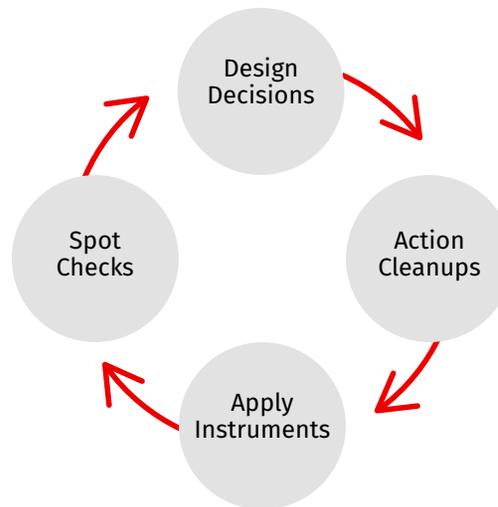
Get Insight and Visibility into Your AWS Spend

Cloud computing requires continuous monitoring, analysis and adjustment to ensure that you are not wasting resources and that the resources you are investing in are driving your business forward. Concerns such as uncontrollable spend, difficulty understanding cloud pricing models, failing to right size your environment and keeping pace with AWS innovation are all common pitfalls that cloud adopters may face.

Optimizer provides a continuous cycle of cloud optimization, helping manage your AWS presence by offering insights into resource reporting and spend optimization.

The Continuous Cycle of Optimization

- ✓ Continuous transparency, governance and monitoring ensure long-term efficiency
- ✓ Use financial instruments like savings plans on top of optimized workloads
- ✓ Execute agreements with Azure to reduce committed usage cost
- ✓ Set technical and financial goals
- ✓ Build cost efficiency into your product roadmap
- ✓ Make data-driven optimization decisions
- ✓ Intelligence and transparency enables clean execution



Optimizer Services

Optimizer gives you visibility into your AWS spend – so you can execute actions that optimize your cost savings. Rackspace Technology is your advocate for healthy cloud consumption.

- **Consolidated Buying Power**

Get access to private pricing and Marketplace discounts.

- **Cloud financial consultant**

On-demand analysis and expertise.

- **Best Practice Recommendations**

Initial review and consulting support.

- **Cloud Concierge Services**

Ask us anything about spend and consumption.

- **Monthly Intel Reviews**

Trends and cost saving recommendations.

- **CloudHealth Cloud Management Platform**

Industry-leading tooling drives transparency and cost governance.

The Value of Partnering with Rackspace Technology

By choosing Rackspace Technology and the Optimizer Service Block for AWS, you gain the peace of mind that comes with knowing you are getting the most out of your AWS investment. With continuous cost and performance optimization you know that not only is your financial investment being spent wisely, but that you are getting peak performance from your AWS workloads.

Full-Spectrum AWS Support and Management Services

Rackspace Service Blocks™ provide the flexibility to change or grow cloud services as your cloud needs change, providing maximum value by delivering only the services and support you need the most.

• Quickly ramp up or down

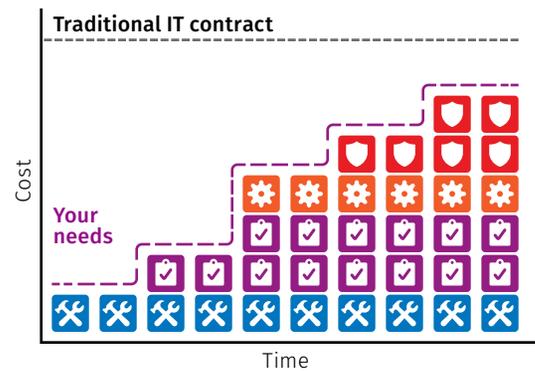
Service blocks deliver agility by allowing you to customize your services to fit your needs at a given point in time and providing the flexibility to quickly initiate or revise cloud projects as your needs change.

• Pay only for what you need

Service blocks allow you to mix, match, add and subtract the services you use — and pay for — as your business requirements change.

• Maximize cloud value

Service blocks make the most of your spend through all the phases of your cloud journey, which means more efficiency and a lower total cost of ownership.



Take the next step

Learn more: www.rackspace.com/cloud/aws

Call: 1-800-961-2888

Why Rackspace Technology

Rackspace Technology is your trusted partner across cloud, applications, security, data and infrastructure.

- 2,700+ AWS technical certifications worldwide
- Audited Managed Service Provider

Comprehensive AWS capabilities

15 AWS Competencies

- Data & Analytics
- DevOps
- Education
- Financial Services
- Healthcare
- Industrial Software
- IoT
- Machine Learning
- Microsoft Workloads Migration
- Oracle
- Retail
- SaaS
- Storage
- Travel & Hospitality

11 AWS Service Delivery Designations

- Amazon CloudFront
- Amazon DynamoDB
- Amazon EC2 for Windows Server
- Amazon EMR
- Amazon RDS
- Amazon Redshift
- AWS CloudFormation
- AWS Database Migration Service
- AWS IoT Core
- AWS Lambda
- AWS Server Migration Service

