



# Migration Services for Rackspace Colocation

Accelerating Your Move to the Cloud of Your Choice with Rackspace Colocation.

Rackspace is on a mission to help customers wherever they are in their transformation journey to the cloud. For many companies, “wherever” means they are either continuing to manage their own hardware off-premises in a colocation environment, or on-premises and looking to get out.

Rackspace Colocation allows customers to deploy their own hardware in Rackspace data centers, enabling organizations to reduce their total cost of ownership (TCO) while:

- Improving scalability
- Strengthening disaster recovery capabilities
- Reducing application latency
- Helping IT meet stringent security and compliance requirements

## Experts Dedicated to Your Success

When you’re considering a move from colocation to the cloud, Rackspace experts can guide you through every stage of the migration to help build and execute your strategy. Your colocation migration, whether large or small, can benefit from always-on support and expertise from Rackspace.

## Key Features and Benefits

Migration Services for Rackspace Colocation adds value to colocation customers in multiple ways beyond typical industry expectations, including planning, migrating and managing multi-cloud initiatives.

**World-Class Migration:** Rackspace also delivers a white-glove colocation migration service to help you get your hardware to a Rackspace data center, so you can kick-start your digital transformation journey. Rackspace will be there from pre-engagement to handoff.

### Migration Phases:

**Pre-Engagement:** Successful migration projects begin with outlining the project scope. At the kick-off meeting, Rackspace migration experts work with you to clarify the best-fit platform for your needs and review cost structures. With your input, project objectives, budget and timeline are developed and approved.

**Assessment:** The second phase includes an assessment and analysis of your current environment, and a rationalization for the environment with your future-state cloud strategy. The goal is to ensure that the decisions made today are aligned with your future requirements.

**Design:** During this phase, Rackspace profiles all of the applications and hardware in scope and customizes a migration strategy based on your future-state cloud architecture.

**Plan:** Rackspace schedules your hardware migration around your business operations, details your move requirements, schedules your hardware move and documents post-move test plans and go-live processes.

**Build:** Rackspace assigns your colocation elements, such as cabinets and cages, and builds out any infrastructure required, such as cross-connects and PDUs, in anticipation of the hardware move from your data center or a third-party or Rackspace data center.

## About Rackspace

Rackspace is your trusted partner across cloud, applications, security, data and infrastructure.

- A leader in the 2019 Gartner Magic Quadrant for Public Cloud Infrastructure Professional and Managed Services, Worldwide
- 3,000+ cloud experts
- Hosting provider for more than half of the Fortune 100
- 20+ years of hosting experience
- Customers in 150+ countries
- Three-time winner, Dell EMC Service Provider of the Year Award (2014, 2015, 2016)

## Fanatical Experience™

Experts on your side, doing what it takes to get the job done right. From first consultation to daily operations, Rackspace combines the power of always-on service with best-in-class tools and automation to deliver technology when and how you need it.

**Migrate:** For the physical move, Rackspace partners with a leading freight and logistics company with vast experience in hardware migration services. Rackspace validates the inventory pre-move, tracks progress during the move and helps ensure that all of your hardware arrives at its destination on time. Once it arrives, you have the option of deploying your hardware yourself or having Rackspace do the unpacking, racking and cabling for you.

**Handoff and Close:** Rackspace validates that the move and set-up were completed successfully and that your new environment is up and running.

### Services Delivered Your Way

Migration Services for Rackspace Colocation has been designed to take the hassle and complexity out of colocation. To that end, Rackspace has designed a suite of complementary products and services to simplify colocation beyond migration. Once deployed onsite, Rackspace offers customers the following additional expert services:

**Smart Hands:** This service gives you comprehensive support for Rackspace colocation services backed by a highly trained team of technicians and engineers available around-the-clock. When your hardware needs servicing, you can count on Rackspace to respond within an hour and complete the work within 24 hours. Smart Hands is the only colocation support service in the industry backed by an SLA.

**Blended Bandwidth:** This service takes the risk out of single-carrier contracts by combining connectivity from multiple carriers into one connection. It's the only highly resilient and self-healing network comprised of four Tier 1 providers, so that if one provider goes down others seamlessly compensate.

**RackConnect® Global:** This service offers a more reliable and secure way to connect multiple data center locations. The private, secure, low-latency RackConnect Global dedicated circuit connects workloads in Rackspace data centers, your corporate-owned data center, your cloud provider (such as Microsoft Azure and AWS) or other colocation providers.

### Take the Next Step

Let's talk about how Rackspace expertise helps you achieve your goals.

Learn more: [www.rackspace.com/colocation](http://www.rackspace.com/colocation)

Call: 1-800-961-2888