



# Migration Readiness Workshop

Uncover potential cost savings by moving to Amazon Web Services (AWS) Cloud

Comparing on-premises costs to public cloud costs can be a complex and time consuming activity. To help accelerate your cloud initiatives, Rackspace Technology has developed a one-day virtual workshop that delivers a proven framework to help you uncover the key insights needed to help you speed up the decision-making process and accelerate your cloud journey.

## Key Outcomes and Deliverables

To assess the true potential cost, utilization information has to be mapped to a right-sized environment so organizations can optimize IT infrastructure costs and increase business agility. Rackspace Technology will work with you to identify substantial saving opportunities while taking full advantage of the benefits of the public cloud, including:

- Total Cost of Ownership (TCO) ROI Report
- Financial analysis of moving workloads to AWS
- Understanding and decision on areas of existing strength and focus
- Proposal and roadmap for moving your workloads to AWS

Deep-dive analysis into the following areas:

- Security
- Operations
- Business
- Platform
- People
- Process

## Pre-Migration Cost Assessment

As part of the Migration Readiness Workshop, Rackspace Technology will deliver a pre-migration cost assessment by leveraging tools such as CloudChomp to help customers understand potential cost savings when moving on-premises IT infrastructure to the cloud.

- Uncover the costs associated with running workloads on AWS
- Learn how to provision based on current utilization
- Gain insights on their on-premises TCO
- Discover options for dealing with existing software licenses (including Microsoft)

## AWS Migration Expertise

Rackspace Technology is uniquely qualified to work across all stages of your cloud adoption and evolution. This includes building the initial foundation (landing zone) and migration strategies for workloads, containerization of applications and services and application modernization (adoption of serverless). The experts at Rackspace Technology consult with clients in a team format — bringing in specific subject matter experts as needed and identified throughout various stages of the project.

## About Rackspace Technology™

Rackspace Technology is your trusted partner across cloud, applications, security, data and infrastructure.

- A leader in the 2020 Gartner Magic Quadrant for Public Cloud Infrastructure Professional and Managed Services, Worldwide
- 2,500+ cloud experts
- Hosting provider for more than half of the Fortune 100
- 20+ years of hosting experience
- Customers in 150+ countries
- Full spectrum cloud native services provider

## AWS Expertise

- 1,000+ AWS technical certifications, including 70+ Professional Certifications and 15+ AWS Masters
- 2,275+ AWS Accreditations
- 65 AWS Solutions Architect and DevOps Professional Certifications
- Premier Consulting Partner Status in the AWS Partner Network (APN)
- AWS Audited Managed Service Partner Designation
- AWS DevOps Competency Partner
- AWS Marketing & Commerce Competency Partner
- Authorized AWS Reseller
- AWS Public Sector Partner



## One-Day Virtual Workshop Overview

### Morning Session

#### Introduction

All customer stakeholders and AWS attendees

#### Customer Business and Technology Goals and Objectives

Review customer goals for migrating corporate applications to AWS. Discuss short and long term objectives, risks and issues related to IT and business application migrations.

#### Overview of AWS Migration Methodology

#### Migration Readiness: Business Perspective

Review current AWS footprint, applications, operational processes and integration.

- Business case
- Governance and Process
- People

### Afternoon Session

#### Migration Readiness: Technical Perspective

Review current AWS footprint, applications, operational processes and integration.

- Platform
- Security
- Operations

#### AWS Application Discovery Process & Tools

#### Summarize Feedback & Actions

### Fanatical Experience™

Experts on your side, doing what it takes to get the job done right. From first consultation to daily operations, Rackspace Technology combines the power of always-on service with best-in-class tools and automation to deliver technology when and how you need it.

### Take the Next Step

Let's talk about how Rackspace Technology expertise helps you achieve your goals.

Learn more: [www.rackspace.com](http://www.rackspace.com)

Call: **1-800-961-2888**