



# Professional Services: Migration Services

## Accelerate your move to the cloud

Migration is an essential part of any cloud, managed hosting or data center consolidation strategy. And behind every successful migration strategy is a detailed plan that reflects the input of a team of experts.

So much is at stake during a migration. A successful migration is the result of detailed research, assessments and planning. Rackspace Migration Services provide end-to-end guidance, from strategy to management, to help ensure that your migration goes smoothly.

### Experts Dedicated to Your Success

Rackspace has expertise across the leading public, private and hybrid cloud platforms platforms, including AWS, Google Cloud Platform™, Microsoft Azure®, Openstack® and VMware. With a platform-agnostic migration methodology, a team of specialized migration engineers and architects can execute a migration of any size or complexity. This specialized experience allows Rackspace to solve problems beyond moving workloads, while aligning operational processes and capabilities to your postmigration solution and providing more value from your transformation.

Rackspace can support any migration strategy — Lift & Shift, DevOps, Application, and Built from Scratch — and migrate into IaaS, PaaS, and SaaS platforms with minimum disruption, all while tailoring the plan to your timeline and business needs.

### End-to-end Migration Framework

A Rackspace project manager dedicated to your transformation will use industry-accredited project management services to successfully govern your migration. Employing a waterfall, agile/scrum, or Kanban methodology, they'll guide the technical team through each phase, at your preferred pace.

The Rackspace migration framework consists of the following phases:

**Assessment:** Your current environment, architecture, apps, server hardware, storage and network topology are assessed and weighed against your business continuity and disaster recovery requirements. Then, using discovery tools to collect actionable intelligence, Rackspace will build a customized, efficient migration plan.

**Identification:** Rackspace Identifies applications, databases, storage and physical and virtual servers that are fit for migration. Using automated data analytics toolsets to uncover data points at source prior to migration, Rackspace lowers disruptions to workloads at source. The migration experts at Rackspace identify a best-fit destination platform based on the workload and identify a migration path based on SLAs, application dependencies, and compliance and data security requirements. Rackspace will recommend the best-fit platform that optimizes your overall IT infrastructure.

**Planning:** Finalize the migration strategy and destination environment, prioritize migration groups and develop a comprehensive project plan. For every migration group, Rackspace develops a rollback procedure and plans for application remediation and modernization.

### About Rackspace

Rackspace is your trusted partner across cloud, applications, security, data and infrastructure.

- A leader in the 2019 Gartner Magic Quadrant for Public Cloud Infrastructure Professional and Managed Services, Worldwide
- 3,000+ cloud experts
- Hosting provider for more than half of the Fortune 100
- 20+ years of hosting experience
- Customers in 150+ countries

### Migration Partner Accreditations

Rackspace has experience and expertise migrating applications and infrastructure to all leading cloud platforms:

- AWS Premier Consulting Partner and AWS MAP partner
- GCP Migrations Partner of the Year 2018
- Gold Microsoft Partner, Azure Expert MSP
- VMware Cloud Verified
- Dell Global Alliances Partner of the Year 2018

### Fanatical Experience™

Experts on your side, doing what it takes to get the job done right. From first consultation to daily operations, Rackspace combines the power of always-on service with best-in-class tools and automation to deliver technology when and how you need it.

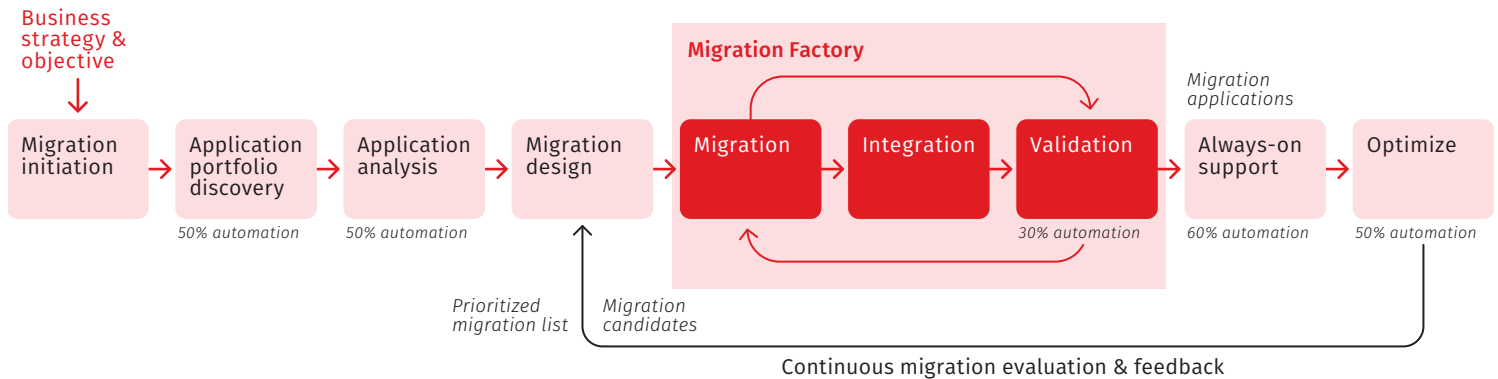
**Build:** Rackspace builds the server, storage, network and security infrastructures.

**Execute:** For the final step, Rackspace executes the migration and application remediations, performs a post-migration validation of applications, data, and network accessibility and performs cut-over and go-live procedures.

### Key Benefits

- **Reduce migration risk and disruption:** Use highly experienced Rackspace experts to plan, design and execute migrations, reducing the risk of unplanned downtime and costly business disruptions.
- **Migrations tailored to your timeline:** Eliminate a costly and time-consuming migration by employing the Rackspace Follow-the-Sun model, using migration factory resources based onshore and offshore.
- **Unbiased, multi-cloud & SaaS experts:** Gain confidence knowing that Rackspace will expertly plan and execute your application migration to all leading public and private clouds and dedicated environments.
- **Focus on your core business:** Allow the experienced team of engineers and project managers at Rackspace to lead your migration so you can focus on creating differentiation for your business.

### Rackspace Migration Methodology — Experienced Experts + Proven Migration Methodologies



#### Take the Next Step

Let's talk about how Rackspace migration expertise helps you achieve your goals.

Learn more: <https://www.rackspace.com/professional-services/cloud>

Call: 1-800-961-2888