Now more than ever, your key business applications must perform optimally. As businesses shift to new ways of operating, the applications that support supply lines, partnerships, order processing, customer service and other critical functions are more crucial than ever to business continuity. And as the ways of business change, many organizations are starting to see gaps in the performance of their Java and .NET apps.

Many organizations now rely entirely on their web presence to remain open for business. But statistics show that just a couple of seconds delay in a web page loading can increase bounce rates by more than 100%. And the availability of the skilled staff to identify such issues has become more challenging as internal teams devote time to enabling office staff to work from home.

More than 80% of enterprise applications are based on either the Java or .NET platform. Rackspace Digital Experience Application Operations manage, monitor and support Java and .NET environments for hundreds of customers around the world while gathering insights and delivering recommendations for continual application performance improvements. Available across all Rackspace-supported public and private clouds and utilizing best-in-class tool sets, our experts help maximize application uptime and remediate issues according to customer specific runbooks.

Onboarding: Rackspace Managed Application Monitoring

Using a proprietary onboarding process, Rackspace helps you assess your current application landscape, design your proper application monitoring model, install and configure your applications, and provide ongoing management and optimization.

Five-Day Onboarding Process

<table>
<thead>
<tr>
<th>Discover &amp; Assess</th>
<th>Architect &amp; Design</th>
<th>Build &amp; Transform</th>
<th>Manage &amp; Optimize</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Current monitoring setup</td>
<td>• Target APM model</td>
<td>• Agent installation</td>
<td>• Uptime</td>
</tr>
<tr>
<td>• Range of applications</td>
<td>• Define resources</td>
<td>• Provision</td>
<td>• Reconfiguration</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Patching</td>
</tr>
</tbody>
</table>

The Rackspace Edge

Rackspace is your trusted partner across cloud, applications, security, data and infrastructure.

- A leader in the 2020 Gartner Magic Quadrant for Public Cloud Infrastructure Professional and Managed Services, Worldwide
- 3,000+ cloud experts
- Hosting provider for more than half of the Fortune 100
- 20+ years of hosting experience
- Customers in 150+ countries

Take the Next Step

Let’s talk about how Rackspace can help you build a complete application monitoring and optimization solution.

Learn more: www.rackspace.com/java-net
Call: 1-800-961-2888

Key Deliverables

- 24x7x365 Java and .NET application monitoring and agreed remediation
- Expert day-to-day administration and operation
- Contextual performance insights
- Best-in-class application monitoring tools
Maximize application uptime, develop contextual insights and reduce costs

Rackspace Managed Application Monitoring can be implemented quickly to help you build a strategic advantage in your market. Your digital presence online is the easiest way to remain engaged with your customers and generate revenue streams, so it makes sense to continuously optimize and modernize it. However, before you can do that, you need to know which elements of your application stack are underperforming, and why.

Generating these insights requires skill sets and IT resources that might be in short supply as you focus them on other areas of your business. We enable you to keep those resources focused on other initiatives while our application experts keep your applications running, capture KPIs and apply our cross-industry experience to give you the insights you need to make your optimization and modernization programs successful.

Why Partner with Rackspace for Managed Application Monitoring?

Reduce costs: Rackspace managed services provide the skilled resources so you can focus your team on delivering new value-generating projects.

Boost application reliability: Rackspace maintains the health of your systems by ensuring all patches and regular administration tasks are completed on schedule.

Develop key operational insights: Get the performance intelligence needed to help you improve business efficiency.

Java & .NET expertise: With over 20 years of experience, Rackspace has the deep expertise and knowledge to optimize your platform availability.

Always-on support: Certified professionals are available 24x7x365 to manage and optimize your Java & .NET applications.