



# Rackspace Healthcare Solutions for Providers

Meet your growth goals, reduce costs, improve care and find new paths to patient engagement.

The transition from fee-for-service to fee-for-value payment mechanisms is pushing players in the healthcare value chain to focus on costs. With help from Rackspace, you can securely manage key IT systems and applications cost effectively, reduce capital investments in the operation of data centers, and plan and implement your digital transformation.

According to Gartner, 40 percent of healthcare provider CIOs prioritize growth via investments or acquisition of new facilities as growth priorities. As a HITRUST™ CSF certified organization, Rackspace can guide your organization toward its patient care and digital transformation goals, while helping you align the skills of your IT teams with your growth and M&A strategy. Rackspace provides this high level of support while maintaining the highest levels of data and privacy standards.

## Experts Focused on Your Success

Rackspace serves more than 2,500 healthcare organizations through an unrivaled solutions portfolio. With years of experience innovating across all leading cloud technologies, Rackspace gives customers unbiased expertise they can trust. What's more, Rackspace offers a Business Associate Agreement (BAA) with all dedicated hosting services — an essential element for healthcare organizations pursuing HIPAA compliance audits.

## Key Features

With its robust service offering, Rackspace helps healthcare providers address security and compliance challenges, engage with patients through consumer-oriented apps, plan for business continuity through cloud-based disaster recovery, and gain deeper insight from their data by securely hosting the largest data sets and visualization tools.

**Security, Compliance and Risk Mitigation:** With its HIPAA-ready cloud and HITRUST CSF certification, Rackspace addresses all of your compliance needs, including PCI DSS and PHI requirements.

**Big Data and Analytics:** Rackspace business intelligence capabilities can deliver the big data insights and predictive analytics that can help you achieve better outcomes, including delivering precision medicine and managing population health.

**Managed Services:** Rackspace offers end-to-end managed services across public, private, hybrid and multi-cloud environments, allowing you to move from a capex to opex investment model and freeing your staff to focus on initiatives that improve patient care.

**Digital Transformation:** Through application development, virtual health solutions and new ways to engage patients via care compliance, clinical trials and social networks, Rackspace can help you improve patient engagement, respond quickly to business challenges and accelerate your business processes.

**Advisory and Migration Services:** If you're facing the daunting task of merging multiple data centers, Rackspace can help you migrate and consolidate. If you want to move to the cloud, Rackspace can help you build your cloud strategy with a cloud readiness assessment, decrease deployment times, perform risk assessments, and simplify infrastructure and solution architectures.

## About Rackspace

Rackspace is your trusted partner across cloud, applications, security, data and infrastructure.

- A leader in the 2018 Gartner Magic Quadrant for Public Cloud Infrastructure Managed Service Providers, Worldwide
- Recognized by Gartner as a HIPAA-ready cloud service provider
- HITRUST CSF-certified dedicated hosting environment
- Certified Level 1 PCI Service Provider on AWS
- 3,000+ cloud experts
- Hosting provider for more than half of the Fortune 100
- 20+ years of hosting experience
- Customers in 150+ countries

*“Our logistical functions must remain up at all times. There are surgeons and nurses waiting on the other end for that kidney to show up. There is a sense of trust that gets created with the national kidney registry working with participating hospitals.”*

**Joe Sinacore** :: Director of Education & Development, National Kidney Registry

## Fanatical Experience™

Experts on your side, doing what it takes to get the job done right. From first consultation to daily operations, Rackspace combines the power of always-on service with best-in-class tools and automation to deliver technology when and how you need it.

## Services Delivered Your Way

Rackspace offers you the industry's broadest portfolio of managed IT services and expertise across the leading cloud technologies. Backed by deep experience and the following capabilities, Rackspace can help you choose the exact solution and expert services to fit your specific needs.

- Support for all leading cloud platforms, including Microsoft® Azure®, Amazon Web Services (AWS), Google Cloud Platform™, VMware® and OpenStack®.
- A full-stack portfolio of managed services for apps, data, security and infrastructure.
- Rackspace has built deep partnerships with all leading technology providers, including AWS, Microsoft, Google, VMware and Oracle.
- The Rackspace global data center footprint spans five continents.
- Rackspace experts hold nearly 5,000 industry certifications across 45 technologies.
- Certified security analysts are on the job 24x7x365 ensuring your utmost security.
- Rackspace services span the whole lifecycle, including advisory, migration, automation, database and managed security.
- Rackspace ensures every customer receives its 100% Network Uptime Guarantee.

### Take the Next Step

Let's talk about how Rackspace healthcare expertise helps you achieve your goals.

Learn more: [www.rackspace.com/industry/healthcare](http://www.rackspace.com/industry/healthcare)

Call: **1-800-961-2888**