FinOps Core Accelerator

Refine and optimize your financial operation practices.

Many organizations in the cloud struggle to control costs. They face common cloud spend challenges like budget overruns, a lack of visibility into the drivers of spend or just have trouble assembling the right combination of skills across accounting, finance and technology to operate cost efficiently.

The Rackspace FinOps Core Accelerator provides cloud financial analysts to assess and optimize your internal FinOps capabilities, while providing high-impact, near-term recommendations for optimal cost savings.

Experts Dedicated to Your Success

Rackspace and Onica have helped hundreds of companies analyze their public cloud and pricing options to help ensure they are only paying for the services they need – drastically reducing their monthly spend.

Focus on building and delivering great products while Rackspace and Onica focus on a cost-effective public cloud environment that grows with your business needs.

Key Features and Benefits

FinOps Core Accelerator is a four month, highly consultative, sprint-style engagement designed to refine and optimize your FinOps practices. Rackspace provides complete access to actionable resource information using best practice guidelines, industry-leading cost tooling and detailed usage reporting and analytics.

Business segmentation: Shed light on costs and accountability.

Cost efficiency: Reveal spend patterns so you can save.

Rightsizing: Receive actionable recommendations so you can reorganize or restructure your resources to optimize cost.

Savings plan and reserved instance strategy: Generate phased purchase iterations.

Optional refactoring: Leverage the expertise of cloud-native technology experts.

About Rackspace

Rackspace is your trusted partner across cloud, applications, security, data and infrastructure.

- A leader in the 2019 Gartner Magic Quadrant for Public Cloud Infrastructure Professional and Managed Services, Worldwide
- 3,000+ cloud experts
- Hosting provider for more than half of the Fortune 100
- 20+ years of hosting experience
- Customers in 150+ countries
- 120+ Google Cloud Platform Certifications
- 1,000+ AWS technical certifications, including 70+ Professional Certifications and 15+ AWS Masters
- 2,500+ Microsoft certifications
- Five-time Microsoft Hosting Partner of the Year

"The cloud has helped businesses improve costs in customer acquisition and customer service, reach new markets, push out new products, and minimize procurement and supply chain costs. However, without cost optimization, they could be overspending by more than 70%."
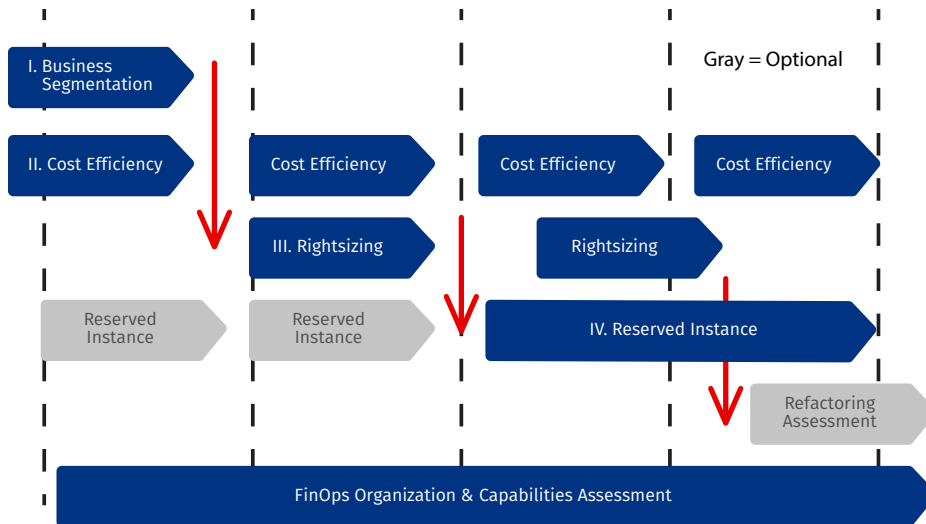**Gartner**

Fanatical Experience™

Experts on your side, doing what it takes to get the job done right. From first consultation to daily operations, Rackspace combines the power of always-on service with best-in-class tools and automation to deliver technology when and how you need it.

rackspace | ONICA

FinOps Core Accelerator Modules

Receive highly actionable cost savings insights into your resource reporting, segmentation and spend optimization based on public cloud best practices. Through the FinOps Core Accelerator, the Cloud Financial Consultants at Rackspace and Onica deliver an efficiency sprint model comprised of several modules that are staged for optimum impact. It's best suited for customers who want to bolster their native FinOps capabilities and processes, while identifying opportunities to improve near-term efficiency.

Gray = Optional

I. Business Segmentation

II. Cost Efficiency | Cost Efficiency | Cost Efficiency | Cost Efficiency

III. Rightsizing | Rightsizing

Reserved Instance | Reserved Instance | IV. Reserved Instance

Refactoring Assessment

FinOps Organization & Capabilities Assessment

Why Rackspace

Unparalleled experience: Rackspace and Onica offer industry-leading expertise on all major public clouds with prescribed savings of over $30 million.

Best-in-class technology: Utilizing our deep partnerships with the leading cloud providers, Rackspace and Onica engineers have developed unique and deeply integrated tools to ingest data directly from cloud providers.

Outcome focused: Our $120k savings guarantee helps assure that your cloud investment is optimized and built for future growth.

Take the Next Step

Let's talk about how Rackspace cost optimization expertise helps you achieve your goals.

Learn more: **www.rackspace.com/professional-services**
Call: **1-800-961-2888**