

# Generative AI Ideation for Google Cloud



Define use cases, establish readiness and identify next steps toward the successful adoption of generative AI on Google Cloud.

## Meet Your Generative AI Mandates Quickly

With thousands of use cases and easier-than-ever access, organizations everywhere are racing to adopt generative AI. No matter what your technology priorities were just a few months ago, chances are good that the urgency now is to integrate and capitalize on the capabilities of generative AI to help your organization innovate, increase efficiency and create a competitive edge in a data-driven world.

Foundry for Generative AI by Rackspace (FAIR™) was created to help you quickly and methodically integrate AI capabilities into your technology stack. Built on decades of experience helping organizations adopt new technologies, FAIR will help you quickly prepare your data and application landscape for optimal integration of generative AI tools from leading open-sourced foundation models, including Google VertexAI.

## Sharpen Your AI Vision with Generative AI Ideation

Generative AI Ideation is an interactive and collaborative engagement in which we help you assess the desirability of AI solutions and prepare your organization for the adoption and use of generative AI. This dynamic and immersive engagement is designed to empower your organization to unlock the potential of generative AI technologies, assist in identifying relevant business use cases and create an understanding of the potential outcomes it can deliver. Working together, we will define key performance indicators (KPIs) and a use case for piloting generative AI technologies across your applications and data.

### Key Benefits

Accelerate your path to production with a deeper knowledge of generative AI capabilities and how to derive value at scale. We will help you:

- ✓ Understand generative AI capabilities, including knowledge management, semantic search, content generation, code generation and synthetic data generation
- ✓ Explore the benefits and business possibilities of leveraging generative AI technologies
- ✓ Identify responsible ways to use generative AI
- ✓ Evaluate whether your data is ready for generative AI

### Key Features

Generative AI Ideation for Google Cloud provides:

- An assessment of your organization's AI readiness
- Assistance with the creation of a well-defined AI strategy
- Help establishing AI feasibility and sustainability goals
- Help with the creation of a platform for AI
- Access to AI experts for architectural, AI policy and guardrail guidance before you start building

### How It Works

Generative AI Ideation for Google Cloud will take you from an initial assessment of AI readiness to the creation of a design for a high-priority use case in just two sessions.

## Session 1: Organizational Readiness for AI

### Self-assessment and generative AI readiness

Fill out a self-assessment on AI readiness, covering the following topics:

- Enterprise AI policies and readiness
- Data availability and quality
- Governance and security standards
- Identifying readiness gaps
- Developing an outline for AI adoption

## Session 2: Solution Ideation

### Use case definition and platform finalization

- Develop high-level requirements for the highest-priority generative AI use cases
- Define business outcomes and KPIs
- Prioritize and define key use cases
- Create a design for the highest-priority use case
- Assess platform preparedness for AI workloads
- Create a proposal for Incubate and pilot implementation

## Use cases for generative AI on Google Cloud:

### Intuitive access to complex data

Improve time-to-value to search, navigate and extract insights and understanding from large amounts of complex data

- Document search and synthesis
- Product/content catalog discovery
- Regulatory compliance automation
- Business process automation
- Product/content recommendation
- Research acceleration

### Content generation at the click of a button

Generate text, code, image, video or music quickly and multi-modally, accelerating every business processes and maximizing employee productivity

- Documentation generation
- Creative assistance
- Developer efficiency

### Conversational online interactions

Improve customer experience, reaching larger client bases by making online interactions more natural, conversational and rewarding

- Semantic search for websites
- Enterprise Knowledge base

## Deliverables

- Output of the AI readiness survey
- Use case specification and AI solution design
- High-level architecture including LLM and AI services
- A proposal for follow-up implementation and engagement

## Learn about our other services designed to help you build and productize generative AI.

**Generative AI Incubate:** An agile and iterative program that co-creates an enterprise's first generative AI solution. It establishes the technology stack and assesses the viability of AI, ensuring seamless integration into organizational processes.

**Generative AI Industrialize:** A systematic effort to transform the AI solution into a product, implementing governance, defining metrics and optimizing the AI model and cloud infrastructure for continuous improvement.

### AI Policy and Governance Readiness:

A governance-, policy- and security-driven approach to assessing your data classifications, security controls and existing policies helps us determine your current state of governance and define the desired future state. Our team then develops AI policies, provides guidance and establishes guardrails that align with your organization's security and data governance standards.

## About FAIR

Foundry for Generative AI by Rackspace (FAIR) is a groundbreaking global practice dedicated to accelerating the secure, responsible and sustainable adoption of generative AI solutions across industries.

## Take the Next Step

Let's talk about how Generative AI Ideation for Google Cloud will get you on the path to AI adoption.

1-800-961-2888  
[www.rackspace.com/lp/google-ai-ideation](http://www.rackspace.com/lp/google-ai-ideation)