

Rackspace DataOps

Maximize the potential of your data and foster innovation through operational data management.

Monitoring and managing large volumes of data while simultaneously maintaining data quality throughout the entire data lifecycle can quickly become a labor- and time-intensive task that pulls your teams away from focusing on their core application and engineering efforts.

To foster innovation, competitiveness and improvement, companies must implement collaborative data management practices that enhance communication, integration and automation of data across the organization. This involves establishing a streamlined process to ensure predictable delivery, effective change management and continuous improvement of data analytics while reducing cycle times.

Rackspace DataOps unlocks an organization-wide approach to data management that optimizes the speed and accuracy of analytics through process automation. By fostering collaboration between data scientists, engineers, and technologists, we empower your team to unleash the full potential of your data.

Key Features

Rackspace DataOps is an agile and automated, process-oriented methodology that removes the operational burden of data platform management by:



Automating tasks like data preparation, cleaning, analysis and integration.



Offloading operational engineering tasks such as maintenance, the integration of new data sources, managing and containing data-quality issues and slow processing rates, and proactive monitoring of data pipelines.



Adapting to changing business needs and wants within a culture of continuous improvement. Rackspace Technology continuously looks for ways to improve data pipeline processes and remove bottlenecks to improve performance and efficiency.



Freeing your data engineers from mundane tasks so they can shift focus toward higher-value tasks like advanced machine learning, artificial intelligence (AI) and real-time streaming. In turn, business operations and production can move faster when data teams are no longer strapped for resources.

Take the Next Step

Let's talk about how Rackspace Technology DataOps expertise helps you leverage the full value of your data.

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About Rackspace Technology

Rackspace Technology® is your trusted partner across cloud, applications, security, data and infrastructure.

- 3,200+ certified technical experts
- 10,000+ total technical certifications
- 20+ years of experience
- Customers in 120+ countries
- AWS Premier Consulting Partner
- Three-time Google Partner of the Year
- Five-Time Microsoft Hosting Partner of the Year

Key Benefits

- ✓ Managed end-to-end data analytics pipeline that relieves operational burdens, allowing you to prioritize critical business activities.
- ✓ High quality data with low error rates
- ✓ Clear measurement, monitoring and metrics
- ✓ Continual improvement of data pipelines that adapt with business needs.
- ✓ Adherence to ITSM processes and SLAs for optimal uptime
- ✓ Automation and accelerated adoption of platform capabilities, streamlining your data processes.
- ✓ Guidance from industry experts who stay current with the latest innovations in data management.
- ✓ Implementation of DataOps principles to establish a consistent and efficient approach to data lifecycle management.
- ✓ Collaborative efforts in data lifecycle and governance, helping to ensure shared responsibility for successful project delivery.