



Rackspace Data Services

Get value from your data with modern analytics and database management services.

Data is at the core of every modern business. But many companies can't handle large volumes of data effectively and economically. To keep up with new and evolving business objectives, you need technologies that not only make valuable information accessible faster, but that make it accessible across your organization as well.

Businesses that are able to effectively manage and optimize their data and data technologies become more competitive, differentiate by identifying and launching new business models and better serve their customers.

Getting there often requires new and innovative data technologies — ones that require specialized and scarce expertise and optimized processes that also support your data governance, regulatory, security and compliance requirements. You may also lack specialized resources that can scale quickly and cost-effectively to deliver on these capabilities. You need someone that can help you manage your data and the technologies behind it and explore ways to get more value out of your data.

Rackspace can help you navigate your data challenges to arrive at an end-state, high-performing data stack that is efficient, provides self-service capabilities and handles data at scale. Let Rackspace Data Services guide you on your journey, helping you focus less on managing your data and its technology stack and more on becoming a data-driven organization that gets value out of data faster and with less risk.

Experts Dedicated to Your Success

As the leading hybrid cloud specialist with extensive data expertise, Rackspace accelerates the value you get out of your data, whether it runs in the cloud on Amazon Web Services (AWS), Azure®, Google Cloud Platform™, Rackspace Private Cloud or in your own dedicated environments.

From first consultation to daily operations, Fanatical Experience™ combines the power of proactive, always-on service and expertise with best-in-class tools and automation to deliver technology when and how you need it.

Key Benefits

From strategy, planning and migrations to complete modern data analytics and database management, governance and administration, Rackspace provides the services you need to accelerate adoption of modern data solutions while enabling timely, data-driven decisions for your business.

Agility and innovation: Rackspace will manage your data stack so you can focus on creating innovative and differentiated customer experiences, and new business models, and accelerate delivery of new products and services.

Cost and efficiency: By modernizing your data stack on optimized infrastructure and technologies, Rackspace helps reduce maintenance costs of legacy datastores while generating higher levels of efficiency.

About Rackspace

Rackspace is your trusted partner across cloud, applications, security, data and infrastructure.

- A leader in the 2019 Gartner Magic Quadrant for Public Cloud Infrastructure Professional and Managed Services, Worldwide
- 3,000+ cloud experts
- Hosting provider for more than half of the Fortune 100
- 20+ years of hosting experience
- Customers in 150+ countries
- 30,000+ database instances under management
- 300+ certified DBAs
- Oracle Platinum Partner
- SAP Silver Partner
- MongoDB Partner
- Couchbase Partner

“Rackspace’s portfolio offering has database administrators and engineers who fully support our data, not just the infrastructure.”

Jon Hyman :: CTO & Co-Founder, Braze

Fanatical Experience™

Experts on your side, doing what it takes to get the job done right. From first consultation to daily operations, Rackspace combines the power of always-on service with best-in-class tools and automation to deliver technology when and how you need it.

Quality and risk management: Enjoy the power of proactive, always-on service and expertise with best-in-class tools and automation — so you receive modern data solutions when and how you need them.

Key Features

Rackspace offers you an end-to-end, data-stack-aligned solution including professional and managed data services such as proactive database management and advanced database tuning (DBA Services), business intelligence and big data (Data Analytics), artificial intelligence and machine learning (AI/ML) and an industry-leading database-as-a-service (DBaaS) offering.

Rackspace Database-as-a-Service, powered by ObjectRocket

Production tested datastores in a simple to use and dependable cloud database as a service platform.

- Easy-to-use interfaces provide fast provisioning and configuration of fully managed database clusters, visibility into key database performance metrics and access to always-on support.
- Supports MongoDB, Elasticsearch, Redis, PostgreSQL and CockroachDB.

DBA Services

Peak performance through proactive expertise across the most popular Relational, NoSQL, and cloud-native databases.

- Whether your data resides on AWS or Azure or in dedicated gear, Rackspace-certified DBAs are here when you need an additional layer of assistance with implementation, migration, administration, monitoring or troubleshooting your databases.

Data Analytics

Get value from your data faster with optimized processes and technologies that provide insights through automated reporting and visualization.

- Rackspace helps you manage and interact with your data throughout its lifecycle from data management and security to BI and advanced analytics.
- Rackspace data warehousing specialists are experienced in tailoring solutions that help you get the most from your business analytics investments.
- With certified data warehousing architects and data engineers, transform and load (ETL) developers, Rackspace can help give your data management, big data and business intelligence initiatives the best chance of success, enabling you to extract tangible business value from your data.

AI and ML

Put the latest analytical insights to work at scale with tailored ML strategies and roadmaps through the entire journey.

- Empower your data to make automated recommendations, take preemptive action and streamline decision-making.
- Rackspace specializes in helping you automate and innovate, leveraging proven open source frameworks and cloud platforms to jumpstart your projects with deep expertise — from data engineering to data science — to help you gain unprecedented intelligence from your data.
- Rackspace experience spans the entire machine learning lifecycle, including strategic assessment, cloud architecture design, data integration and preparation, model building, business integration and ongoing pipeline management.

Take the Next Step

Let's talk about how Rackspace Data Services helps you achieve your goals.

Learn more: www.rackspace.com/data
Call: 1-800-961-2888