

# DATA CENTER BREAKOUT SOLUTION FOR HEALTHCARE

*Simplify your exit from the data center.*

## GETTING OUT OF THE DATA CENTER BUSINESS

Data centers continue to play an integral role in the IT ecosystem. But does that mean that on-premises infrastructure is right for your provider, payer, life sciences or independent software vendor (ISV) organization? As you prepare for an IT transformation – or advance your current cloud journey – you may find that leaving the traditional data center model makes sense for your business.

In an increasingly agile world, with an ever-changing technological landscape, a 10–15 year data center commitment can impede your growth potential – especially as software vendors begin shifting to subscription-based, cloud-only products.

By transitioning away from on-premises data centers and freeing yourself from the burden and costs of data center and infrastructure management, you can be more responsive to changes within the healthcare industry, including mergers and acquisitions. The resources that were previously dedicated to managing your data center can now be refocused on the development of new healthcare products and strategic digital initiatives, driving increased patient engagement.

## WHY USE THE RACKSPACE DATA CENTER BREAKOUT SOLUTION FOR HEALTHCARE?

The Data Center Breakout Solution from Rackspace simplifies the exit from the data center for healthcare organizations. You'll receive the guidance and ongoing support you need to make the transition, while reducing costs, optimizing your IT spend, simplifying your IT management and securing your environment – without the need to re-architect your applications.

Rackspace specialists will take care of all the details, every step of the way, to help reduce the overall risk of migration. This solution provides a simplified path for healthcare organizations that are ready to leave the data center, but not yet ready to modernize their apps and infrastructure for cloud platforms.

As your trusted partner, Rackspace provides guidance for daily management needs, routine maintenance and security requirements to deliver multi-cloud solutions that work together seamlessly – based on two decades of security, performance and scaling expertise. We serve more than 2,500 healthcare organizations through an unrivaled solutions portfolio.

## WHAT'S INCLUDED?

Move beyond your data center with confidence. Rackspace specialists will help you navigate, operate and optimize your infrastructure, data, security and applications – so you can maximize the value of your cloud investments.

**Professional Services and Migration Planning:** Receive a comprehensive assessment of your architectural footprint, plus a customized cloud strategy that addresses your current and future unique challenges and provides a migration plan to get you there.

**Server Virtualization:** Whether you lack the expertise or want to offload daily management needs, Rackspace fully managed VMware® Server Virtualization and Microsoft Hyper-V solutions help you focus on your core business. Includes backup, recovery and uptime guarantees, supported by certified professionals.

**Security and Compliance:** Protect your data and address compliance requirements with proactive threat detection, fast remediation and simplified reporting through the 24x7x365 Rackspace Customer Security Operations Center (CSOC). With our HIPAA-ready cloud and HITRUST CSF certification, we can help you address all of your compliance needs.

## TRUST RACKSPACE

- Hosting provider for more than half of the Fortune 100
- 20+ years of hosting experience
- Customers in 150+ countries
- 150+ VMware certified experts
- 1,300+ Microsoft certifications worldwide
- Five-time Microsoft Hosting Partner of the Year
- Two-time VMware Partner Innovation Award Winner
- VMware 2017 Global Integrate Public Clouds Partner of the Year
- 15+ years of Microsoft hosting experience
- Oracle Gold Partner
- 1,500+ Rackspace Managed Security customers
- 1,500+ database services customers
- GDPR, HITRUST, HIPAA ready, ISO, FISMA, SOC, PCI, FedRAMP, DFARS compliant
- Recognized by Gartner as a HIPAA-ready cloud service provider
- HITRUST CSF-certified dedicated hosting environment

## SOLVING YOUR TOUGHEST IT CHALLENGES TOGETHER

- Exiting the Data Center
- Moving to the Cloud
- Outsourcing IT Management
- Controlling IT Spend
- Modernizing Applications
- Ensuring Security and Compliance

**"ANYTIME YOU'RE MOVING A DATA CENTER, IT'S A DAUNTING PROPOSITION THAT TAKES A LOT OF PLANNING. RACKSPACE REALLY CAME IN AND MANAGED THE PROJECT FOR US, HELPED US WITH TECHNICAL EXPERTISE."**

**STEVEN CARLBERG** :: MANAGING DIRECTOR  
OF INFRASTRUCTURE AND SECURITY,  
FEEDING AMERICA

## CONTACT US

1-800-961-2888

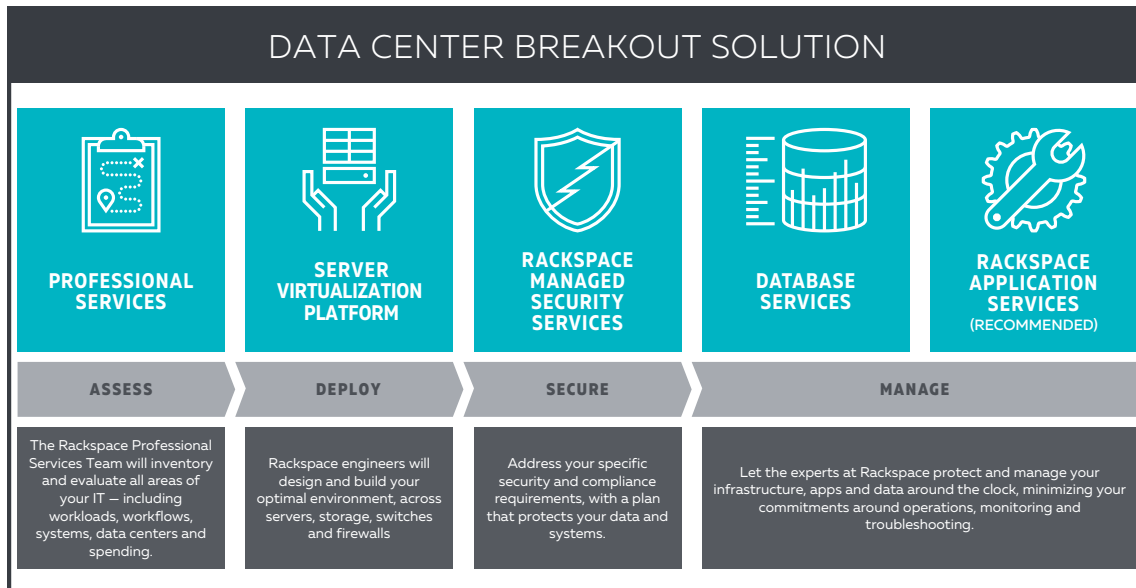
[www.rackspace.com/industry/healthcare](http://www.rackspace.com/industry/healthcare)



**Database Services:** Reduce the pressures of database optimization, maintenance and troubleshooting on your internal staff through access to on-demand guidance from certified database administrators at Rackspace.

**Rackspace Application Services (Recommended):** Improve customer experience, create differentiation in the market and reduce costs with comprehensive professional and application management services from Rackspace. Solutions include enterprise resource planning, business intelligence, ecommerce and web content management, customer relationship management and email and productivity.

## DATA CENTER BREAKOUT SOLUTION



## EXPERTISE

Only Rackspace delivers digital transformation as a service, on the latest technologies, across applications, data, security and infrastructure. When you partner with Rackspace, you'll discover the benefits that come with a breadth of expertise and experience. Rackspace is here to help you find the exact solution for your specific needs, backed by expertise.

- Nearly 5,000 certifications across 45 technologies
- Global data center footprint in major cities across five continents
- Top-tier partnerships with AWS, Microsoft, Google, VMware®, DellEMC™, Oracle®, Equinix® and HPE
- Recognized as a highest tier provider by Gartner and Forrester

## SERVICE

Rackspace delivers **Fanatical Support®** for the world's leading clouds – it's the specialized expertise and 24x7x365, results-obsessed customer service that's been a part of the Rackspace DNA since 1999.

- Available 100% Network Uptime Guarantee
- 24x7x365 Customer Security Operations Center staffed by GCIA- and GCIH-certified security analysts
- Industry-leading customer satisfaction scores
- Independent security audits and certifications (e.g., ISO, HITRUST, HIPAA ready, SOC, PCI, FISMA, FedRAMP, GDPR)
- Offering best-fit solutions with flexible technology consumption models
- HIPAA ready with HIPAA BAAs available

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[www.rackspace.com/industry/healthcare](http://www.rackspace.com/industry/healthcare)