DATA CENTER BREAKOUT SOLUTION

Simplifying your exit from the data center.

GETTING OUT OF THE DATA CENTER BUSINESS

Data centers continue to play an integral role in the IT ecosystem. But does that mean that on-premises infrastructure is right for you? As you prepare for an IT transformation — or advance your current cloud journey — you may find that leaving the traditional data center model makes sense for your business.

In an increasingly agile world, with an ever-changing technological landscape, a 10-15 year data center commitment can impede your growth potential — especially as software vendors begin shifting to license-based, cloud-only products.

By transitioning away from on-premises data centers and freeing yourself from the burden and costs of data center and infrastructure management, you can be more responsive to changes within your organization, your industry, and the world at large. The resources that were previously dedicated to managing your data center can now be refocused on the development of new products and strategic digital initiatives, fueling your core business needs.

WHY USE THE RACKSPACE DATA CENTER BREAKOUT SOLUTION?

The Data Center Breakout Solution from Rackspace can simplify your exit from the data center. You'll receive the guidance and ongoing support you need to make the transition, while reducing costs, optimizing your IT spend, simplifying your IT management and securing your environment — without needing to re-architect your applications.

Rackspace specialists will take care of all the details, every step of the way, and help reduce the overall risk of migration. This solution provides a simplified path for organizations that are ready to leave the data center, but not yet ready to modernize their apps and infrastructure for cloud platforms.

As your trusted partner, Rackspace provides expertise for daily management needs, routine maintenance and security requirements to deliver multi-cloud solutions that work together seamlessly — based on two decades of security, performance and scaling expertise.

WHAT'S INCLUDED?

Move beyond your data center with confidence. Rackspace specialists will help you navigate, operate and optimize your infrastructure, data and applications — so you can maximize the value of your cloud investments.

Professional Services and Migration Planning: Receive a comprehensive assessment of your architectural footprint, plus a customized cloud strategy that addresses your current and future unique challenges and provides a migration plan to get you there.

Server Virtualization: Whether you lack the expertise or want to offload daily management needs, Rackspace fully managed VMware® Server Virtualization and Microsoft Hyper-V solutions help you focus on your core business. Includes backup, recovery and uptime guarantees, supported by certified professionals.

Security and Compliance: Protect your data and address compliance requirements with proactive threat detection, fast remediation and simplified reporting through the 24x7x365 Rackspace Customer Security Operations Center (CSOC).

Database Services: Reduce the pressures of database optimization, maintenance and troubleshooting on your internal staff through access to on-demand guidance from certified database administrators at Rackspace.

Rackspace Application Services (Recommended): Improve customer experience, create differentiation in the market and reduce costs with comprehensive professional and application management services from Rackspace. Solutions include enterprise resource planning, business intelligence, ecommerce and web content management, customer relationship management and email and productivity.

TRUST RACKSPACE

- Hosting provider for more than half of the Fortune 100
- 20+ years of hosting experience
- Customers in 150+ countries
- 150+ VMware certified experts
- 1,300+ Microsoft certifications worldwide
- Five-time Microsoft Hosting Partner of the Year
- Two-time VMware Partner Innovation Award Winner
- VMware 2017 Global Integrate Public Clouds Partner of the Year
- 15+ years of Microsoft hosting experience
- Oracle Gold Partner
- 1,500+ Rackspace Managed Security customers
- 1,500+ database services customers
- GDPR, HITRUST, ISO, FISMA, SOC, PCI, FedRAMP, DFARS compliant

SOLVING YOUR TOUGHEST IT CHALLENGES TOGETHER

- Exiting the Data Center
- Moving to the Cloud
- Outsourcing IT Management
- Controlling IT Spend
- Modernizing Applications
- Ensuring Security and Compliance

"ANYTIME YOU'RE MOVING A DATA CENTER, IT'S A DAUNTING PROPOSITION THAT TAKES A LOT OF PLANNING. RACKSPACE REALLY CAME IN AND MANAGED THE PROJECT FOR US, HELPED US WITH TECHNICAL EXPERTISE."
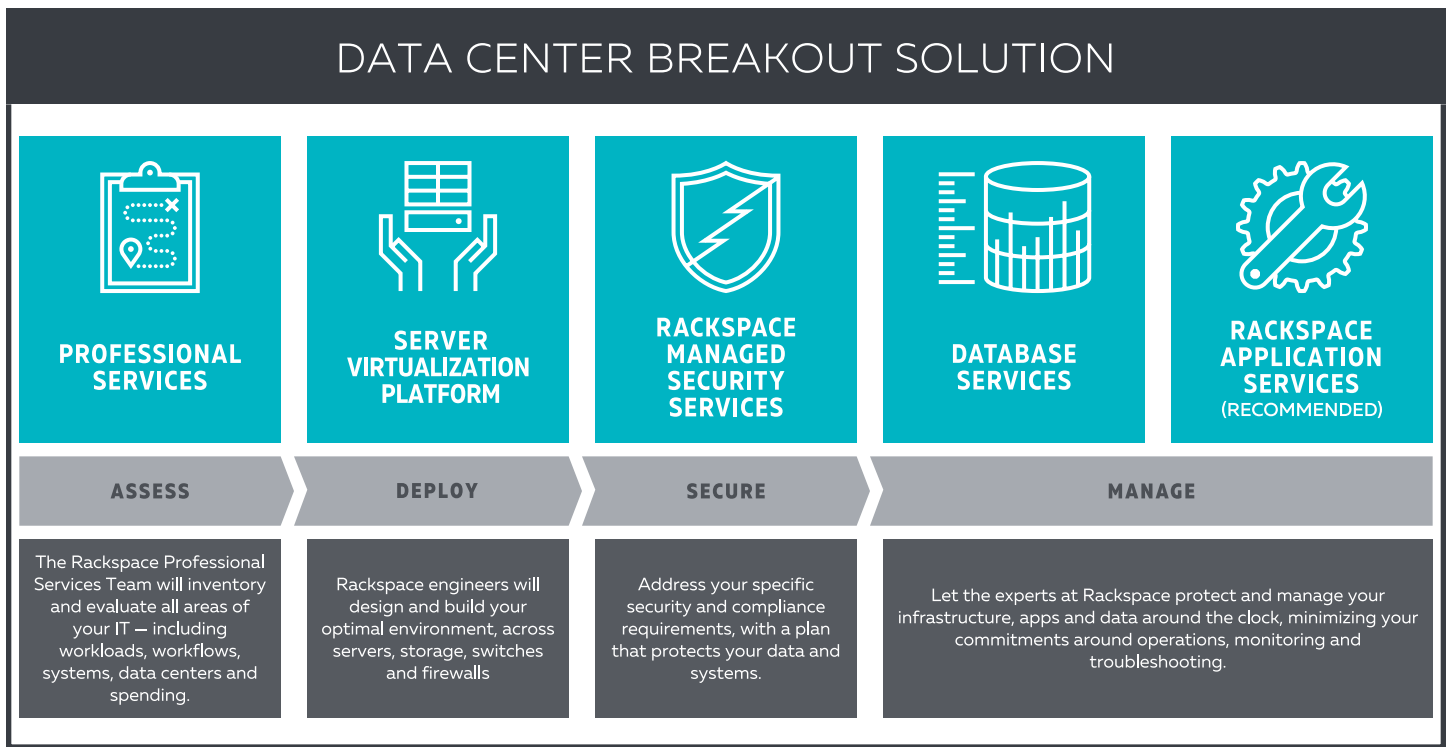
STEVEN CARLBERG :: MANAGING DIRECTOR OF INFRASTRUCTURE AND SECURITY, FEEDING AMERICA

CONTACT US

1-800-961-2888
www.**rackspace**.com

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PROFESSIONAL SERVICES	SERVER VIRTUALIZATION PLATFORM	RACKSPACE MANAGED SECURITY SERVICES	DATABASE SERVICES	RACKSPACE APPLICATION SERVICES (RECOMMENDED)
ASSESS	DEPLOY	SECURE	MANAGE	
The Rackspace Professional Services Team will inventory and evaluate all areas of your IT — including workloads, workflows, systems, data centers and spending.	Rackspace engineers will design and build your optimal environment, across servers, storage, switches and firewalls	Address your specific security and compliance requirements, with a plan that protects your data and systems.	Let the experts at Rackspace protect and manage your infrastructure, apps and data around the clock, minimizing your commitments around operations, monitoring and troubleshooting.	

EXPERTISE

Only Rackspace delivers digital transformation as a service, on the latest technologies, across applications, data, security and infrastructure. When you partner with Rackspace, you'll discover the benefits that come with a breadth of expertise and experience. Rackspace is here to help you find the exact solution for your specific needs.

- Nearly 5,000 certifications across 45 technologies
- Global data center footprint in major cities across five continents
- Top-tier partnerships with AWS, Microsoft, Google, VMware, DellEMC, Oracle, Equinix and HPE
- Recognized as a highest-tier provider by Gartner and Forrester

SERVICE

Rackspace delivers **Fanatical Support**® for the world's leading clouds — it's the specialized expertise and 24x7x365, results–obsessed customer service that's been a part of the Rackspace DNA since 1999.

- Available 100% Network Uptime Guarantee
- 24x7x365 Customer Security Operations Center staffed by GCIA- and GCIH–certified security analysts
- Industry-leading customer satisfaction scores
- Independent security audits and certifications (e.g., ISO, HITRUST, SOC, PCI, FISMA, FedRAMP, GDPR)
- Offering best-fit solutions with flexible technology consumption models

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