



Professional Services: Rackspace Cloud Strategy Assessment

A smarter way to cloud adoption.

It's a multi-cloud world. When it comes to public, private and hybrid cloud models, one size does not fit all — especially as your application portfolio diversifies. If you are assessing your IT portfolio and determining when, if and how you move to the cloud, Rackspace can help.

The Rackspace Cloud Strategy Assessment will evaluate your infrastructure, technology, business needs and current strategy to deliver an appropriate roadmap and best practices for accelerating digital transformation.

Experts Dedicated to Your Success

The migration strategy at Rackspace is informed by a deep understanding of how legacy systems and cloud solutions interact. The extensive operator-level experience at Rackspace provides the expertise it takes to support public, private and hybrid clouds across the world's leading cloud platforms. Rackspace delivers comprehensive and detailed methodology frameworks to reduce the pain during cloud transitions, whether you migrate a single application or a large portfolio.

Rackspace analyzes the inputs and provides you with a detailed report outlining the viability of moving the applications to the cloud, a summary of economic impacts and a roadmap to achieve cloud adoption goals.

Key Deliverables

The Rackspace Cloud Strategy Assessment offers expertise and best practices for accelerating cloud transformation. Key features include:

Transformation feasibility study: Rackspace develops a deep understanding of your current state, transformation objectives and future goals.

Concrete transformation roadmap: Based on the study, Rackspace designs a roadmap sequencing your transformation journey, along with recommendations and next steps.

Cloud maturity assessment and heat map: Rackspace prepares a cloud maturity report and heat map covering people, processes and technologies.

Gap analysis: Rackspace details the resources and technology you'll need on your journey to the cloud.

Prescriptive solutions and services roadmap: After the workshop, Rackspace analyzes your information and delivers a map to the cloud tailored to your specific needs.

Key Benefits

Identify and validate your IT strategy:

- Analyze different clouds and applications based on your business drivers, capabilities and current state to develop a strategic roadmap.
- Collaborate with Rackspace architects to validate a forward-looking strategy focused on creating sustainable cloud operations.

About Rackspace

Rackspace is your trusted partner across cloud, applications, security, data and infrastructure.

- A leader in the 2019 Gartner Magic Quadrant for Public Cloud Infrastructure Professional and Managed Services, Worldwide
- 3,000+ cloud experts
- Hosting provider for more than half of the Fortune 100
- 20+ years of hosting experience
- Customers in 150+ countries

Fanatical Experience™

Experts on your side, doing what it takes to get the job done right. From first consultation to daily operations, Rackspace combines the power of always-on service with best-in-class tools and automation to deliver technology when and how you need it.

Get help at any point in your journey:

- Regardless of where you are in your cloud journey, the Cloud Strategy Assessment is tailored to your specific needs.
- Enable your team to think beyond the “what” and assess the business processes that support your organization.

Reduce risk and complexity:

- A comprehensive and validated roadmap will minimize the risk, complexity and time of moving to the cloud.
- Understand the true picture of your current governance, security and compliance requirements.

Utilize leading methodologies from unbiased multi-cloud experts:

- Industry-leading best practices, transition methods and recommendations from unbiased experts to maximize your cloud investment.
- Rackspace supports all leading public and private clouds, including AWS, Google Cloud Platform™, Microsoft® Azure®, OpenStack®, VMware® and in-house infrastructure.

Build cross-functional teams with an expanded skill set:

- Break down silos and incorporate cross-functional teams to support end-to-end services, optimize provisioning and explore new capabilities such as containerization.
- Create an opportunity for your team to build on existing skills with advanced training and certifications.

Take the Next Step

Let's talk about how the Rackspace Cloud Strategy and Maturity Workshop helps you achieve your goals.

Learn more: www.rackspace.com/professional-services

Call: **1-800-961-2888**