



Professional Services: Rackspace Cloud Decision Maker

A structured, requirements-driven and test-validated approach to determining an application's target cloud platform.

The benefits of utilizing the cloud are undeniable, but with many options to choose from it can be daunting to determine the best solution for your specific applications and workloads.

The Rackspace Cloud Decision Maker takes the ambiguity and opinions out of your decision and provides a validated cloud strategy on which to base your roadmap planning. Organizations receive a structured, test-validated approach to identifying the best-fit cloud platform, taking into account both business objectives and technical fit.

Experts Dedicated to Your Success

Backed by the experience and knowledge gathered across many customers, and the expertise across all major cloud providers, Rackspace has the methodologies and tools to enable your cloud decision making in a structured and timely manner. The breadth of cloud experience and agnostic approach at Rackspace is critical in helping customers determine the best cloud platform for each specific application.

Holistic Cloud Comparison for a Deeply Informed Decision

Cloud Decision Maker at Rackspace will compare cloud platforms based on the following five variables:

Cost: Compare costs on instance types, consumption models and reserved instances. For the detailed cost phase, Rackspace provides cost validation using test cases and operational data.

Non-functional requirements: See qualitative measurement comparisons, such as performance and availability, on an application for each cloud platform.

Security: Compare how various security features, such as SSL and disk encryption, are supported for each cloud platform.

Compliance: Measure application compliance requirements for each cloud platform to industry standards such as PCI, HIPAA, etc.

Service maturity: Compare the richness of features and the availability of support options for different use cases.

Key Deliverables

We can tailor your Cloud Decision Maker comparison with the following options:

1. **Executive Report:** Based on a holistic comparison of cloud platforms against your requirements, Rackspace will provide an assessment of the application profile across cost, security, compliance and service maturity along with our detailed recommendation for your best-fit cloud and suggested next steps.
2. **Designs and cost estimates:** Using your specific application requirements, Rackspace will provide architectural designs and cost estimates for each cloud platform

About Rackspace

Rackspace is your trusted partner across cloud, applications, security, data and infrastructure.

- A leader in the 2019 Gartner Magic Quadrant for Public Cloud Infrastructure Professional and Managed Services, Worldwide
- 3,000+ cloud experts
- Hosting provider for more than half of the Fortune 100
- 20+ years of hosting experience
- Customers in 150+ countries

Fanatical Experience™

Experts on your side, doing what it takes to get the job done right. From first consultation to daily operations, Rackspace combines the power of always-on service with best-in-class tools and automation to deliver technology when and how you need it.

3. **Proof of Concept:** For organizations requiring detailed testing based on application and workload variations, Rackspace will also provide:
- Lab testing and validation based on performance, costs, security and compliance
 - Repeatable environment for future tests
 - Assessment data and test results

Key Benefits

Platform agnostic: The Rackspace team provides vendor-neutral strategies aligned to your business objectives.

Leading methodologies from unbiased multi-cloud experts: Rackspace provides industry-leading best practices and transition methods for every leading cloud provider, including AWS, Google Cloud Platform™, Microsoft® Azure®, OpenStack®, VMware® and in-house infrastructure.

The ability to meet you where you are: From cloud adopters to those just getting started, the experts at Rackspace will provide a comprehensive analysis of your current state and best plan forward to meet your specific outcomes.

Practical and focused recommendations: Collaborate with Rackspace architects to outline your business objectives and capabilities, and develop a strategic plan that is straightforward and addresses your top priority.

Take the Next Step

Let's talk about how Rackspace Cloud Decision Maker helps you achieve your goals.

Learn more: www.rackspace.com/en-us/professional-services/cloud
Call: 1-800-961-2888