

# AWS Outposts Managed by Rackspace Technology

Deep AWS expertise and global data center footprint to help customers deploy modern AWS applications on-premises.

## Get the Power of AWS, On Your Terms

In the past, hybrid computing strategies focused on crafting complex on-premises solutions to provide the elasticity of the public cloud, while also being compatible with ever-changing public cloud platforms. This often saw technology platforms reduced to the least-common denominator to ensure robust compatibility, making the costly tradeoff to forgo the adoption of modern, cloud-native technologies. For this reason, nearly 71% of enterprise applications still remain on-premises, often without any cloud-focused modernization opportunities.

AWS has sought to redefine hybrid computing through a modern, “cloud-native” lens focused on bringing the power and advanced technology of the AWS platform into customer premises with latency, sovereignty or other residency requirements. This concept avoids past agnosticism to provide the benefits of a single cloud-native AWS-powered platform, regardless of location.

## Fully Managed Service That Extends the AWS Platform into Virtually Any Data Center Location

AWS Outposts is a fully managed service that extends the AWS platform into virtually any data center location via a pre-built, pre-configured, consistent and evolving hardware solution that seamlessly integrates into your global AWS footprint. AWS Outposts provides the same hardware platform, APIs, tooling and services to your on-premises and cloud systems for a truly consistent hybrid experience.

With AWS Outposts, you can extend cloud-native to on-premises, unlocking the opportunity to take advantage of the benefits of AWS while still addressing the following use cases:

- Data sovereignty and compliance concerns related to government agencies, healthcare and financial services
- Geographic and topographic concerns related to the need to decrease latency, improve network availability or support remote locations/solutions
- Advanced computing at the edge, including AI/machine learning for local consumption and/or high-volume processing that is often needed by sports leagues, military, life sciences and other data power users
- Need for a cloud-native launchpad to help modernize applications in the near-term before addressing the underlying infrastructure or security concerns that prevent organizations from undergoing a full public cloud migration

## Why Rackspace Technology for AWS Outposts

Outposts are fully managed and supported by AWS, removing the overhead of updating and patching software, maintaining hardware, or calling multiple vendors for support. However, to get the most out of the service, organizations need the right expertise to deploy, manage and optimize their cloud resources.

Through a unique combination of our innovative Rackspace Teams delivery model, colocation data centers across the globe, and a world-leading team dedicated to helping customers architect, implement and operate the AWS Cloud, AWS Outposts Managed by Rackspace Technology helps provide customers with the world’s only holistic, turn-key solution for implementing and managing AWS Outposts.

## The Rackspace Technology™ Edge

Rackspace Technology is your trusted partner across cloud, applications, security, data and infrastructure.

- A leader in the 2020 Gartner Magic Quadrant for Public Cloud Infrastructure Professional and Managed Services, Worldwide
- 2,500+ cloud professionals
- Hosting provider for more than half of the Fortune 100
- 20+ years of hosting experience
- Customers in 150+ countries
- 1,600+ AWS technical certifications worldwide

## Comprehensive AWS Capabilities

- Premier Consulting Partner
- Audited Managed Service Provider
- Solution Provider
- AWS Reseller
- Well Architected
- Public Sector Partner
- Immersion Day Partner
- ISV Workload Migration
- Data & Analytics Competency
- AI/ML Competency
- DevOps Competency
- Education Competency
- Financial Services Competency
- Healthcare Competency
- Industrial Software Competency
- IoT Competency
- Microsoft Workloads Competency
- Migration Competency
- Oracle Competency
- Storage Competency
- Amazon EC2 for Microsoft Windows Server
- AWS Database Migration Service
- Amazon RDS
- Amazon Aurora
- Amazon CloudFront
- AWS CloudFormation

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## The Rackspace Technology Solution

AWS Outposts Managed by Rackspace Technology offers customers three different implementation solutions to help them get the full value out of their AWS Outposts deployments.

- **AWS Outposts in Your Data Center, Supported by Rackspace Teams:** Rackspace Technology provides Rackspace Teams to manage the Outposts, regardless of where it is located.
- **AWS Outposts in a Rackspace Data Center:** Rackspace Technology provides a dedicated hybrid model by housing the customer's Outposts in a regional Rackspace Technology data center.
- **AWS Outposts in a Rackspace Data Center + Rackspace Teams:** Rackspace Technology provides a turn-key solution to house customer's Outposts in a regional Rackspace Technology data center, supplemented with Rackspace Teams.

## Rackspace Teams for AWS Outposts

As a leading cloud services provider, Rackspace Technology understands that no two cloud journeys are the same. Cloud support and management requirements vary from organization to organization and change over time. Through an innovative delivery model, Rackspace Technology implements and optimizes your Outposts through Rackspace Teams to allow customers to have a team of specialized AWS Outposts experts on retainer without committing to a long-term contract. This flexible, collaborative access to AWS expertise helps customers address their migration to AWS Outposts, unlock up-the-stack capabilities such as IoT development, serverless, containers and AI/ML, and provide the expertise and manpower needed to manage and optimize their complex hybrid environment after deployment.

Features of Rackspace Teams include:

- **On-demand access to experts:** Customers gain access to an established tier of monthly hours in which they will be able to leverage a "Pod" of specialized AWS experts assigned to their account.
- **Diversified skill sets:** Each Pod will consist of architects, engineers and account managers working together as one unit. Every Pod consists of a group of AWS experts who have been collaborating long-term across multiple clients and projects.
- **Consistent team structure:** No matter which tier of hours a customer uses each month, they'll always work with the same familiar Pod that knows their business.
- **Shared knowledge and resources:** Rackspace Technology creates and shares resources, platform tools and frameworks across all of our Pods, so every customer benefits from the collective knowledge gained from all of our Rackspace Teams projects.

## Unmatched Professional Service Capabilities for AWS

In addition to providing support for AWS Outposts, Rackspace Technology has the breadth of capabilities needed to support customers across the entirety of their AWS journey. From assessment and advisory services to architectural design and build to integration and onboarding, Rackspace Technology enters each engagement with a focus on helping customers determine the right solution for their specific needs with a practical, consultative approach to design and delivering meaningful change.

### Take the Next Step

Let's talk about how Rackspace Technology can help you uncover the next steps on your AWS journey.

Learn more: [www.rackspace.com](http://www.rackspace.com)

Call: 1-800-961-2888