

# Rackspace Privacy and Data Protection

Help secure sensitive data with managed encryption services.

Rackspace Privacy and Data Protection provides data-at-rest encryption of your databases and confidential files using granular, role-based access controls — a critical part of any overall security program. It can also help you address control requirements for many compliance regimes, including PCI and HIPAA, without adversely affecting your workflows. This allows you to focus on what you do best, instead of focusing on IT and compliance demands.

### **Experts Dedicated to Your Success**

With Rackspace Privacy and Data Protection, you gain access to a proven managed security service provider, combining best-in-class people, processes and technology.

Rackspace Privacy and Data Protection takes a data-centric approach to securing sensitive data in your hosted environment, providing around-the-clock threat detection that helps to protect you from both external threats and internal process failures.

# **Key Benefits**

**Protect sensitive data:** Rackspace Privacy and Data Protection deploys technology platforms to restrict access only to approved people and processes while generating detailed information about access to sensitive data.

**Understand risk:** Customers work with Rackspace Technology to document what data they have, how sensitive that data is and where it is stored.

**Detailed compliance reporting:** Detailed monthly reporting is sent showing data usage and how data is being protected, as well as helping customers meet compliance objectives for most regimens.

### **Key Features**

Rackspace Technology meets you where you are, providing an integrated data protection solution that provides greater insight into your data and around-the-clock monitoring.

- Integration with existing workflows while helping to protect data and minimize the impact to infrastructure and applications
- Comprehensive protection of files, volumes and databases
- Regular reporting for visibility into data access
- Integration with existing data classification policy or creation and implementation of a data classification policy
- · Safeguarding of your data down to the user group
- Optional 24x7x365 monitoring and response when paired with managed security offering

### About Rackspace Technology™

Rackspace Technology is your trusted partner across cloud, applications, security, data and infrastructure.

- A leader in the 2020 Gartner Magic Quadrant for Public Cloud Infrastructure Professional and Managed Services, Worldwide
- 2,500+ cloud professionals
- Hosting provider for more than half of the Fortune 100
- 20+ years of hosting experience
- Customers in 120+ countries
- Fully dedicated team with experience protecting classified and other high-value data
- Nearly two decades of experience protecting customer data

## Fanatical Experience™

Experts on your side, doing what it takes to get the job done right. From first consultation to daily operations, Rackspace Technology combines the power of always-on service with best-in-class tools and automation to deliver technology when and how you need it.

### Take the Next Step

Let's talk about how privacy and data protection expertise from Rackspace Technology helps you achieve your goals.

Learn more: www.rackspace.com/managed-security-services/privacy-data-protection

Call: **1-800-961-2888** 

