



Rackspace Technology Data Solutions

Accelerate innovation and get value from your data fast with expertise to design, build and manage database, modern analytics, machine learning, and AI solutions.

Data is at the core of every modern business. But many companies can't handle large volumes of data effectively and economically. To keep up with new and evolving business objectives, you need technologies that not only make valuable information accessible faster, but that make it accessible across your organization as well.

Businesses that are able to effectively manage and optimize their data and data technologies become more competitive, differentiate by identifying and launching new business models and better serve their customers.

Getting there often requires new and innovative data technologies — ones that require specialized and scarce expertise and optimized processes that also support your data governance, regulatory, security and compliance requirements. You may also lack specialized resources that can scale quickly and cost-effectively to deliver on these capabilities. You need someone that can help you manage your data and the technologies behind it and explore ways to get more value out of your data.

Rackspace Technology can help you navigate your data challenges to arrive at an end-state, high-performing data stack that is efficient, provides self-service capabilities and handles data at scale. Let Rackspace Data Services guide you on your journey, helping you focus less on managing your data and its technology stack and more on becoming a data-driven organization that gets value out of data faster and with less risk.

Experts Dedicated to Your Success

As the leading hybrid cloud specialist with extensive data expertise, Rackspace accelerates the value you get out of your data, whether it runs in the cloud on AWS, Microsoft Azure, GCP, Oracle Cloud Infrastructure, or Rackspace Private Cloud or in your own dedicated environments.

From first consultation to daily operations, Fanatical Experience™ combines the power of proactive, always-on service and expertise with best-in-class tools and automation to deliver technology when and how you need it.

Key Benefits

From strategy, planning and migrations to complete modern data analytics and database management, governance and administration, Rackspace provides the services you need to accelerate adoption of modern data solutions while enabling timely, data-driven decisions for your business.

Agility and innovation: Rackspace will manage your data stack so you can focus on creating innovative and differentiated customer experiences, and new business models, and accelerate delivery of new products and services.

Cost and efficiency: By modernizing your data stack on optimized infrastructure and technologies, Rackspace helps reduce maintenance costs of legacy datastores while generating higher levels of efficiency.

About Rackspace

Rackspace is your trusted partner across cloud, applications, security, data and infrastructure.

- A leader in the 2019 Gartner Magic Quadrant for Public Cloud Infrastructure Professional and Managed Services, Worldwide
- 3,000+ cloud experts
- Hosting provider for more than half of the Fortune 100
- 20+ years of hosting experience
- Customers in 150+ countries
- 30,000+ database instances under management
- 300+ certified DBAs
- Oracle Platinum Partner
- SAP Silver Partner
- MongoDB Partner
- Couchbase Partner

“Rackspace’s portfolio offering has database administrators and engineers who fully support our data, not just the infrastructure.”

Jon Hyman :: CTO & Co-Founder, Braze

Fanatical Experience™

Experts on your side, doing what it takes to get the job done right. From first consultation to daily operations, Rackspace combines the power of always-on service with best-in-class tools and automation to deliver technology when and how you need it.

Quality and risk management: Enjoy the power of proactive, always-on service and expertise with best-in-class tools and automation — so you receive modern data solutions when and how you need them.

Data Solutions Key Features

Rackspace Technology offers end-to-end, data-stack-aligned solutions for migration, managing, and optimizing your databases (Database Management), delivering real time self-serve analytics that enables data-driven decision making (Modern Data Analytics and AI), and operationalizing artificial intelligence and machine learning to accelerate innovation across your organization while enabling predictive analytics (AI and Machine Learning).

Database Management

Accelerate innovation and achieve peak performance through proactive expertise across the leading database technologies.

- Database Migrations: Move databases across technologies & platforms, minimizing risk, disruption & downtime.
- Proactive Database Management: Round-the-clock database management to ensure databases are always healthy, available, backed-up and secure.
- Advanced Database Tuning: Advanced DBA service offerings focused on optimizing performance and accelerating innovation.
- ObjectRocket DBaaS: Production tested datastores in a simple to use and dependable cloud Database-as-a-Service platform.

Modern Data Analytics, AI, and Machine Learning

Get value from your data faster with optimized processes and technologies that provide insights through automated reporting and visualization.

- Data Assessment and Strategy: Business use case discovery, best practices, gap analysis, strategy and roadmap planning.
- Data Architecture and Design: Design leveraging automation, ingestion and cloud best practices, data protection and security.
- Data Integration & Processing: Develop data pipelines to ingest, transform, model and store data from all relevant data sources.
- BI and Reporting: Develop dashboards and real-time data refreshes, as well as automate operational and business reporting.
- Data Science Workbench: Engineering, model development/training, testing/validation, and model deployment/monitoring.
- Big Data: Effective and scalable Hadoop ecosystem and Cloud based big data solutions developed, configured, managed and optimized by Rackspace big data experts.
- Business Intelligence: Streamline your analytics process and improve BI application to discover efficiencies within your business and derive meaning from your data.
- DataOps: Agile and automated, process-oriented methodology to improve the quality and reduce the cycle time of data analytics.
- MLOps: Proven framework combining CI/CD processes, machine learning lifecycle and open source toolsets.

Take the Next Step

Let's talk about how Rackspace Data Services helps you achieve your goals.

Learn more: www.rackspace.com/data

Call: 1-800-961-2888