

# Complimentary AI Strategy Session

Take advantage of a complimentary strategy session to uncover use cases for leveraging artificial intelligence and machine learning in your business.

Enterprises are prioritizing data initiatives in 2022 to drive business efficiency, power intelligent applications and ultimately monetize their data. According to Gartner, by the end of 2024, 75% of enterprises will operationalize artificial intelligence (AI), driving a 5X increase in streaming data and analytics infrastructures.

Initiatives to migrate data platforms to the cloud and leverage machine learning (ML) models can take several months, with the scope changing regularly, further pushing out the deadlines and leading to unforeseen expenses and lost productivity, with many organizations ultimately shelving the project altogether. The primary challenge causing these delays and pivots is a lack of expertise and experience necessary to design and architect a solution upfront that supports the business's full range of data and application needs, now and into the future.

To help you better understand how you can leverage AI/ML in your business, Onica by Rackspace Technology is offering a complimentary AI Strategy Session, where we'll share how these technologies are being used to develop business value and uncover use cases for leveraging AI across your organization.

## What Will You Get?

Our AI/ML solution architects will conduct a 2-hour strategy session with your key business stakeholders to share industry insights and better understand where you are today and where you want to go. Following the conversation, we will craft a proposal with recommended next steps for your team.

In the meeting, we will cover:

- Industry trends for AI
- Business objectives
- Use cases
- Proposed solutions

## How It Works

- 1. Introductions:** An Onica data specialist will join you on a short discovery call to get an understanding of how you leverage data in your business today. In this meeting we will ask where your data is stored and what technologies you are currently leveraging.
- 2. AI strategy session:** An AI solutions architect and data specialist will conduct a 2-hour session with your key business stakeholders to better understand how AI and ML can be used across your organization to drive business efficiency and power intelligent applications.
- 3. Recommendations:** Following the workshop, our data specialist will propose best next steps for your team.

## Take the Next Step

Let's talk about how Onica expertise helps you achieve your goals.

**Learn more:** [www.rackspace.com/lp/ai-ml-consultation](http://www.rackspace.com/lp/ai-ml-consultation)

**Call:** 1-800-961-2888

## About us

- 2,500+ AWS Accreditations
- 15 AWS Competencies
- 7 Partner Programs
- 9 AWS Service Validations
- 200+ AWS Certifications
- 1,000+ AWS Customer Launches
- AWS 2021 Migration Partner of the Year (U.S. & Canada)

