The benefits of the cloud, including increased capabilities, scalability and flexibility, are driving organizations to transform and migrate to the cloud, irrespective of their size or industry. To help accelerate your cloud initiatives, Onica by Rackspace Technology, has developed a proven framework that helps you uncover the key insights needed to help you speed up the decision-making process and accelerate your cloud journey.

**Experts Dedicated to Your Success**
With 15 AWS competences, including Migration, Onica is uniquely qualified to work across all stages of your cloud adoption and evolution. This includes building the initial foundation (landing zone) and migration strategies for workloads, containerization of applications and services, and application modernization (adoption of serverless).

Onica consults with clients in a team format, bringing in specific subject matter experts as needed and identified throughout various stages of the project. An automated pipeline-driven approach and innovative platform tooling enables Onica to move workloads quickly, efficiently, affordably and with predictable results.

**A World of Options**
No matter where you are in your migration journey, Onica can elevate your workloads at any phase.

**Lift & Shift**
- Copy and Paste workloads and processes to the cloud
- Very few cloud benefits

**Refactor**
- Identify “low hanging fruit” to modernize with minimal effort
- Easily replace legacy infrastructure with cloud Paas Services

**Containers**
- Modernize server and configuration
- Automate application deployment
- No rewrite required

**Serverless**
- Manage code only, no servers
- Pay for what you consume, not what you provision
- Fully managed

**Cloud Native**
- Highest operational efficiency
- Lowest operating cost
- Focus on your business

**Case study**
**The Customer:** Southwest Airlines Co. operates one of the world’s most admired and awarded airlines, offering its one-of-a-kind value and Hospitality at 121 airports across 11 countries.

**The Challenge:** Needed to migrate Tier 1 “required to fly” system comprised of 40 applications from on-premises to AWS with 0 downtime.

**The Solution:** All 40 applications were containerized, codified as Infrastructure as Code and pipelined into AWS using 18 cloud native services.

**The Outcome:** With quicker production releases, deployments that used to take hours now take seconds. We implemented automated failover with 1-click deployment, resulting in less than 20 minutes of downtime. In addition, irregular operations or unplanned failures decreased by 40%.

**About Onica**
- 2,500+ AWS accreditations
- AWS Service Delivery Partner for Database Migration Services and AWS Server Migration Service Delivery
- 15 AWS competencies
- AWS 2021 Migration Partner of the Year (U.S. and Canada)

**Expertise Across 15 Competencies**
- Data & Analytics
- DevOps
- Education
- Financial Services
- Healthcare
- Industrial Software
- IoT
- Machine Learning
- Microsoft Workloads
- Migration
- Oracle
- Retail
- SaaS
- Storage
- Travel & Hospitality
Key Outcomes and Deliverables
Accelerate development of your technical roadmap and case for change with Onica's experts who have proven methodologies for cloud adoption and deep technical expertise.

Assess

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<thead>
<tr>
<th>Migration Readiness Assessment (MRA) / Total Cost of Ownership (TCO)</th>
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<tbody>
<tr>
<td><strong>Migration Business Case</strong></td>
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<tr>
<td>• Rapid discovery</td>
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<td>• TCO report</td>
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<td><strong>Pre-mobilize Accelerators</strong></td>
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<td>• Briefings &amp; workshops</td>
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<td>• Immersion day</td>
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<tr>
<th>Key Outcomes &amp; Deliverables</th>
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<tbody>
<tr>
<td>• Migration readiness observations</td>
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<tr>
<td>• Application scoping &amp; profiling summary</td>
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<tr>
<td>• Complexity classification</td>
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<tr>
<td>• Indicative migration strategy</td>
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<tr>
<td>• Preliminary release plan</td>
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<tr>
<td>• First mover apps identified</td>
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<td>• Target landing zone design</td>
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<td>• Estimated cost of migration &amp; operation</td>
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<td>• SOW</td>
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Take the Next Step
Let’s talk about how Onica's AWS migration expertise helps you achieve your cloud goals.

• Learn more: [https://www.rackspace.com/onica-by-rackspace-technology](https://www.rackspace.com/onica-by-rackspace-technology)
• Call: 1-800-961-2888