



# Embedded Analytics with Amazon QuickSight

Modern analytics dashboards and reports that empower data-driven decision making.

As data volume, variety and sources quickly increase, businesses are struggling to manage data and generate meaningful analyses through data analytics. These companies risk falling behind competitors who can derive actionable intelligence quickly to make valuable data driven decisions.

## Experts Dedicated to Your Success

The data architects and engineers at Onica by Rackspace Technology accelerate the value our customers get out of their data by building a modern analytics architecture. This process combines leading AWS frameworks, deep technical and business process expertise at scale, cloud best practices that leverage modern data integration patterns, and self-serve analytics reporting that makes Business Intelligence (BI) accessible to stakeholders across your organization.

## Modern Analytics with Amazon QuickSight

A modern analytics architecture enables organizations to ingest, process and analyze data to get to the intelligence it needs to make data-driven decisions. However, how that information is delivered is equally important to organization-wide adoption. AWS meets this need with Amazon QuickSight, a serverless analytics service that can deliver insights from your data warehouse, data lake or IoT solution when and where you need them.

QuickSight lets you create and publish interactive BI dashboards that you can easily embed into applications, portals and websites, and access from any device. As the first BI service built for the cloud, QuickSight offers unique benefits, including:

- Pay-per-session pricing allows you to pay as you go and only for what you use
- Auto-scaling to 100K+ users without provisioning servers
- Secure, private access to AWS data with integrated S3 data lake permissions
- Programmatically onboard users and manage content
- Answers to your questions in seconds via natural language queries
- Built-in machine learning capabilities (e.g., anomaly detection, forecasting) or bring your own model from Amazon SageMaker

## About Rackspace Technology®

Rackspace Technology is your trusted partner across cloud, applications, security, data and infrastructure.

- A leader in the 2020 Gartner Magic Quadrant for Public Cloud Infrastructure Professional and Managed Services, Worldwide
- 2,600+ certified experts
- Hosting provider for more than half of the Fortune 100
- 20+ years of hosting experience
- Customers in 120+ countries
- 1,800+ AWS technical certifications worldwide
- 12 AWS service delivery designations, including Database Migration Services, DynamoDB, EMR, QuickSight, RDS and Redshift
- Expertise across 15 competencies:
  - Data and analytics
  - DevOps
  - Education
  - Financial services
  - Healthcare
  - Industrial software
  - IoT
  - Machine learning
  - Microsoft® workloads
  - Migration
  - Oracle®
  - Retail
  - SaaS
  - Storage
  - Travel and hospitality

*"I'm amazed at how quickly we got to a working proof-of-concept. We thought it would take months and Rackspace Technology got it done in weeks."*

**Edward Sawyer** :: General Manager, Cerapedics

## Professional Services for QuickSight Deployments

Onica offers deep technical and business process expertise at scale to help customers gain actionable intelligence from their data. Certified AWS data experts will help you harness the power of Amazon QuickSight through architecture, engineering and enablement services, including:

- Data and analytics workshop to understand current state and ideate future state
- Data architecture design to prepare and process data for analytics
- Data warehouse and data lake MVPs to accelerate time to insights
- Custom dashboards and reports aligned to business and stakeholder needs
- Documentation and training to drive adoption and performance optimization

With a fully integrated data environment on AWS leveraging QuickSight, your team will be empowered to get the answers it needs to intelligently make business and IT decisions that drive the most value to your customers and have the greatest impact to your business's bottom line.

## Fanatical Experience®

Experts on your side, doing what it takes to get the job done right. From first consultation to daily operations, Rackspace Technology combines the power of always-on service with best-in-class tools and automation to deliver technology when and how you need it.

## Take the Next Step

Get started with a complimentary data discovery session to learn how Onica by Rackspace Technology can fast-track your path to becoming a truly data-driven organization.

Learn more: [www.rackspace.com/lp/data-discovery-session](https://www.rackspace.com/lp/data-discovery-session)  
Call: **1-800-961-2888**