Data Discovery Workshop

Accelerate your business with data insights

Discover how businesses in your segment are leveraging data and analytics today, while you explore core analytics and big data services , review best practices, ideate solutions for high-priority use cases and determine if a proof-of-concept or MVP could accelerate your journey. Through our on-site Data Discovery Workshop, Rackspace Technology data architects will work with you to determine the technical and business requirements of your project, design a high-level solution that taps the power of analytics solutions in the cloud and demonstrate the possibilities for your business.

Session 1 **(3 hours)**	**Discovery and Knowledge Sharing Session** Work with a Rackspace Technology architect to uncover the possibilities when leveraging public cloud services. **Intended audience:** Technical/business — product teams, engineering/IT leadership, software engineers, data engineers, DevOps and data scientists. **Business use cases and technical deep dive activities include:** • Understand and review priority business use cases • Hear how businesses in your segment are leveraging data • See overview of strengths and differentiators • Learn about cloud data warehousing
Session 2 **(3 hours)**	**Knowledge Sharing and Technical Deep Dive** During the afternoon session, we continue additional knowledge sharing and go into a technical deep dive around various solutions enabled by these services on cloud native platforms. **Intended audience:** Technical — engineering/IT leadership, software engineers, DevOps and data scientists. **Technical deep dive activities include:** • Discuss visualizations and driving smarter data-driven experiences • Discuss building a modern data platform and modernizing data lakes and data warehouses • Analytics solutions • Engage in the solution showcase and demos

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Session 3
(3 hours)

Solution Design and Ideation Session
Ideate and design a solution that fits your workloads and use cases.

Intended audience:
Business/technical — operations, product teams, digital transformation, technical sales and technical engineering/IT leaders, engineering/IT leadership.

Ideation activities include:
- Collaborate around business drivers and desired outcomes
- Participate in solution ideation for your high-priority use cases
- Review whiteboard requirements, outcomes and high-level architecture
- Wrap up session with discussion on next steps between a PoC and MVP solution

Workshop follow up:
- Share a Solution Architecture and Recommendations Report

Make better business decisions with Rackspace Technology

Gain business insights and improve decision making through data-driven insights derived from a strong data architecture and analysis process. From building your data engineering infrastructure to helping develop a data science strategy and team, we'll work closely with you to create a strong foundation — so you can maximize your big data potential.

Take the Next Step

Let's talk about how a Data Discovery Workshop can help you achieve your goals.

Learn more: **www.rackspace.com/data**
Call: **1-800-961-2888**

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