

RACKSPACE PRIVATE CLOUD POWERED BY VMWARE FOR FINANCIAL SERVICES

Expert management for VMware private clouds in any data center.



You've invested heavily in your existing VMware infrastructure, but growing consumer demands require more power, more processing and more innovation from your IT teams. To battle emerging cloud born competitors, retain wallet share and increase NPS scores, you need infrastructure management you can trust and the tools your team recognizes. At Rackspace, we can help Financial Services organizations take advantage of their existing VMware investments, expand as needed and free up critical internal resources to focus on innovating for their end customers.

WHY RACKSPACE PRIVATE CLOUD POWERED BY VMWARE?

Rackspace® Private Cloud powered by VMware®, helps Financial Services organizations expand into the cloud while continuing to leverage their existing VMware investments. By hosting infrastructure in your location of choice, you can meet data sovereignty requirements and improve performance and customer satisfaction.

In our VMware software-defined data centers (SDDCs), you can take advantage of a single-tenant environment built to address the demanding data, privacy and compliance requirements of the financial services industry. This fully managed private cloud solution is located wherever you need it – in your data center, hosted at Rackspace, or at a colocation facility of your choice.

KEY BENEFITS

Our private cloud solution built on VMware offers the following benefits:

Availability everywhere: Run VMware private clouds anywhere in the world while meeting data sovereignty requirements, providing application connectivity, supporting high-performance analytics, reducing latency and solving for data gravity.

Better economics: Customers save up to 39% relative to DIY private clouds and can consume private cloud as capex or opex with innovative on-demand options.

No retooling or refactoring: By using VMware technology currently running in your data centers, you can migrate and expand without retooling or refactoring.

DevOps enablement: Promote DevOps by rapidly provisioning infrastructure and resources while integrating delivery and configuration tools and workflows.

On-demand access: Lines of business receive on-demand access to virtualization infrastructure, apps and custom services to accelerate delivery of personalized resources.

Enhanced security: Isolate physical infrastructure from networking down to storage to help address compliance and regulatory requirements.

KEY FEATURES

Hyper-converged architecture: Based on VMware's full SDDC stack – ESXi, vCenter®, NSX® and vSAN™ – the solution can scale according to workload needs.

Cloud-based disaster recovery: VMware offers failover capabilities in the cloud and support for both on-premises and cloud-based disaster recovery solutions.

Cloud management platform: VMware vRealize® Suite offers analytics tools to identify EHR performance issues before they negatively impact care.

Single-tenant private cloud: Leverage a dedicated environment to run, migrate and extend on-premises workloads, transforming IT and elevating customer experience.

Automated lifecycle management: Automate the entire system lifecycle to help right-size resource utilization for IoT data, reduce sprawl, and simplify day-to-day management and operations.

TRUST RACKSPACE

- A leader in the 2018 Gartner Magic Quadrant for Public Cloud Infrastructure Managed Service Providers, Worldwide
- 3,000+ cloud experts
- Hosting provider for more than half of the Fortune 100
- 20+ years of hosting experience
- Customers in 150+ countries
- Compliant with PCI, SOC, ISO and FISMA
- More than 1 billion server hours operating clouds at scale
- VMware Partner of the Year Award
- 2x VMware Partner Premiere Service Provider
- VMware Cloud Verified Partner

"ONE OF THE KEY REASONS THAT WE WENT WITH RACKSPACE WAS WE WERE LOOKING FOR SOMETHING THAT WE COULD SCALE SEAMLESSLY WITH BOTH THE BANK AND THE SERVICE CULTURE THAT WE COULD ALIGN WITH."

DAVID YOUNG :: CTO, METROBANK

CONTACT US

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Rapid delivery of IT services: Automatically deliver virtual machines, multi-tier apps and custom IT services with pre-built components and a drag-and-drop design canvas.

Native control over software-defined environments: Access familiar control panels and easily integrate VMware's RESTful APIs and vRealize CloudClient CLI.

EXPERTISE

We're experts at running compliance- and performance-sensitive workloads:

VMware-certified professionals: We have hundreds of VMware-certified professionals on staff with experience in NSX, vSAN and VROps

Full-stack portfolio: We offer managed services for apps, data, security and infrastructure

10+ years of VMware experience: We've built a vast amount of knowledge through operating one of the world's largest VMware vSphere® footprints

Major VMware service provider: Rackspace is one of VMware's largest service providers with VMware-validated, full SDDC architectures

Partner Innovation Award: Rackspace was the winner of the 2015 VMware Partner Innovation Award

SERVICE

We deliver **Fanatical Support®** for the world's leading clouds – it's the specialized expertise and 24x7x365, results-obsessed customer service that's been a part of our DNA since 1999. Rackspace Private Cloud extends our commitment to providing the best service for the world's leading technologies:

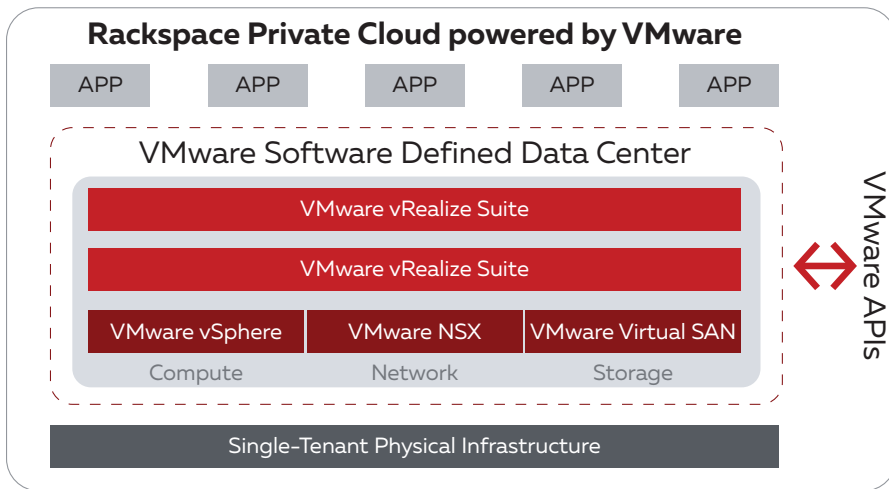
24x7x365 access to expertise: Hundreds of VMware-certified professionals are available to help you around the clock

Customized delivery: You benefit from services that are focused on business outcomes and IT transformation

Industry-leading SLAs: Get the confidence that comes with a 100% Network Uptime Guarantee

REFERENCE ARCHITECTURE

In a VMware SDDC, all major infrastructure components are virtualized:



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