

HEALTHCARE IT SECURITY TRENDS AND THE BENEFITS OF HITRUST CSF:

Next-Gen Security for Protected Health Information

EVERY DAY, HEALTHCARE ORGANIZATIONS

Handle Massive Volumes of Protected Health Information (PHI).



Medical Providers



Hospitals



Insurance Companies



SaaS Vendors

PHI – AN IRRESISTIBLE TARGET

Estimated To Be **10x-20x More Valuable** Than Credit Card Data, PHI Attracts Sophisticated Cyber Criminals.



AVOID UP TO \$5.55 MILLION in Fines for HIPAA Violations

CYBERSECURITY THREAT 1 DATA BREACHES ARE ON THE RISE



125% Amount Healthcare Data Breaches Increased Between 2010 & 2015

CYBERSECURITY THREAT 2 INFORMATION CAN BE HELD FOR RANSOM



23,695,069 PHI Records Breached Last Year
33% of Attacks Involved Ransomware or Extortion

CYBERSECURITY THREAT 3 MONTHS MAY PASS BEFORE A BREACH IS DISCOVERED



233 Days Average Time to Discover a PHI Breach

HEALTHCARE PROVIDERS

Are Strengthening Cyber Defenses



40% Are Increasing IT Budgets for Cybersecurity



INFUSION OF RESOURCES Increasing Data and Network Security

CYBERSECURITY PRIORITIES FOR HEALTHCARE



Cloud Security



Network Monitoring



Controlling Shadow IT

HITRUST CSF Certified

CHOOSE A HITRUST CSF CERTIFIED IT PROVIDER

A HITRUST CSF certified IT partner will further strengthen your cyber defenses and help safeguard PHI by imposing security standards from:



HITECH



NIST



Rackspace offers healthcare organizations the security of a **HITRUST CSF** certification with the flexibility to scale to the cloud of their choice. **Learn More at Rackspace.com/Healthcare**