

Prepare now for SQL Server and Windows Server 2008 and 2008 R2 end of support



Don't let the end of support for SQL Server and Windows Server 2008 sneak up on you. Avoid business disruptions and use this as an opportunity to adopt the most current security and innovation technologies.

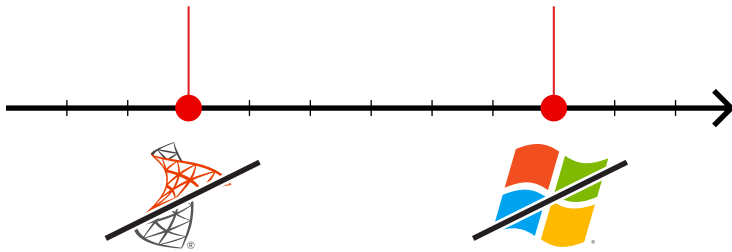
Time for Change

July 9, 2019

Microsoft ends support for SQL Server 2008 and 2008 R2

January 14, 2020

Microsoft ends support for Windows Server 2008 and 2008 R2



What End of Support Means for You



No Security Updates

There will be no access to critical security updates, opening the potential for business interruptions and loss of data.



Compliance Concerns

As support ends, your organization may fail to meet compliance standards and industry regulations.



Higher Maintenance Costs

Maintaining legacy servers, firewalls and intrusion systems gets expensive quickly.

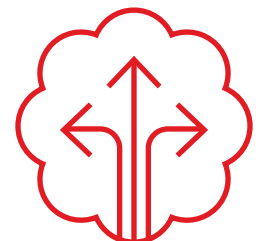
It's Time to Move to the Cloud

Seize the end of support as an opportunity to transform with Microsoft® Azure®. We'll help you migrate to Azure and give you **three years of extended security updates at no charge**.



In the past, the answer was just to upgrade. Now, you can upgrade while adding cloud innovation.

Move your SQL Server and Windows Server 2008 workloads to Azure. Plus, you can receive up to \$15,000 in credits towards your Azure account (based on infrastructure spend) to help with your transition.*



* Subject to terms and conditions: <https://www.rackspace.com/microsoft/managed-azure-cloud/lp/azure-offer>



Let the Experts at Rackspace Guide You Through Your Successful Azure Migration.



1. Pre-engagement

Ensure scope of work is commonly understood and correct resources are aligned. Includes migration readiness assessment.



2. Assessment

Pre-migration assessment of your current environment. Expert deep-dive analysis, mapping out dependencies, services and applications.



3. Design

Appropriate migration strategy designed for each workload based on industry best practices.



4. Plan

Migration runbook created to help ensure predictable steps and costs. Detailed schedule to minimize operational disruption and risk of downtime.



5. Build and Implement

Work directly with platform build teams to ensure correct platform construction. This includes:

- Operation runbooks
- Service management integration
- Environment build and test
- Validation and sign-off



6. Migrate

Execution of a safe and orderly migration following best practices across a range of technologies and testing approaches.



7. Hyper Care

Migration validated against success criteria defined by you. Includes health checks to help ensure stability and continuity in immediate post-migration period.



8. Close

Final analysis and lessons learned for improvement of potential future moves.



9. Ongoing Support

Provide 24x7x365 hands-on management services with available 15-minute response-time SLAs.



10. Optimize and Maintain

Ongoing cost optimization and service reviews.