

# TAMING THE CLOUD



We surveyed 100 Senior IT professionals in Australia and New Zealand to gain their insights into the complexities, costs and operating benefits of managing multiple clouds.

## THE HERO'S CALL

With cloud services predicted to grow, there's a need now more than ever to understand the opportunities and obstacles ahead



### SUPER-GROWTH

The potential for public cloud services



Less than **20%** of IT organisations today use public clouds



**25%** of CIOs believe this number will grow to **60%** in the next two years

*On-premise hosting will take the backseat as more IT leaders shift workloads off premise*

### The right cloud for the right workload

**64%** of IT organisations across Australia and New Zealand use **two or more** cloud services

**13%** of these use 6 or more



### SUPER-INTELLIGENCE

Managing cloud platforms takes time and expertise

The top challenges cited by CIOs are:

**44%**  
Technical staff administration time



**42%**  
Lack of internal expertise



**38%**  
Ongoing management and maintenance



**30%**  
Insufficient support from cloud providers



## IT TAKES A HERO

Overcoming the challenges of managing multiple cloud platforms



## CLOUD TO THE RESCUE

Managed cloud services provide short-term gains and leaps forward for a super-strong future



### Top 5 benefits of a managed cloud service

**40%**  
Greater operational simplicity



**35%** Assistance with maintenance and troubleshooting



**32%**  
Single point of contact



**31%**  
Reduced cost



**19%**  
Improved security



*IT professionals are seeing an **immediate return on investment** and a **lower total cost of ownership (TCO)** from managed cloud services*

### SUPER-AGILITY

How a managed cloud provider can help



## WHAT MAKES A SUPERHERO



Rackspace has developed super-strength as the Cloud has evolved and become more complex. No matter what the challenge, Rackspace is ready to swing into action, offering personal service on leading platforms, including AWS, Microsoft, OpenStack and VMware. Rather than face a dizzying array of technological options on your own, let us help you become a superhero, too.

For more insights, download the full report at <http://bit.ly/IDGReport2016>

Source: Taming the Cloud: Insights into cost and operating benefits with managed cloud services. An IDG research report sponsored by managed cloud company, Rackspace. April 2016.