

Launch workload performance to new heights

Fuel workloads with industry leading Rackspace solutions powered by Pure Storage® All-Flash technology.



Why Pure Storage and Rackspace?

We deliver on the fundamental promise of in-memory databases. Our solution leverages these essential components:

Sub-millisecond latency

Average data reduction of 4.5:1 for traditional and 1.9 - 2.3:1 SAP® HANA

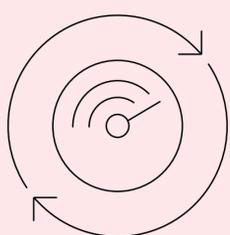
Simplified and array-enabled automated management

And it's all wrapped in total peace of mind

As an SAP Silver Partner, we've managed SAP services and technologies for organizations around the world. We'll meet you where you are to help you solve your toughest challenges.

Can I get that kind of performance at massive scale?

Absolutely. Evergreen™ Storage by Pure Storage scales from 5TB to more than 400TB without data migration so that you always have the right fit for your SAP solution.



10x boost in SAP Hana performance

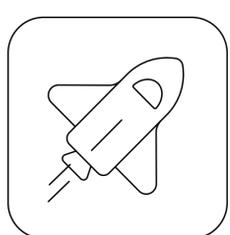
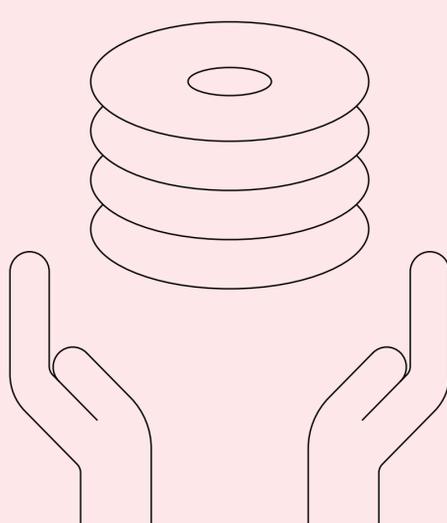
Move at warp speed with Pure Storage and Rackspace.

Is that a typo?

No. SAP HANA on Pure Storage All-Flash is 10x faster than traditional relational databases and 7x faster than traditional disk environments — on-premises or in the cloud. Ideal for your big data needs. And, it's simple, fast and cost-effective to deploy.

Why do I need external storage with SAP HANA?

Even though SAP HANA offers database, transaction, query and analytics processing in-memory, having an external array makes HANA more responsive to I/O requests and helps it complete background processes faster. The result is accelerated data performance for an unmissable competitive advantage.



Time for liftoff

Move at warp speed with Pure Storage and Rackspace.

Unprecedented performance

10x faster performance for SAP than traditional relational databases

7x the performance of traditional disk environments with no delta-merge lag for SAP HANA

8x faster restart and failover times

Unique automation with our Copy Automation Tool (CAT)

80-90% reduced SAP® copy, clone and refresh time and cost with our built-in CAT²

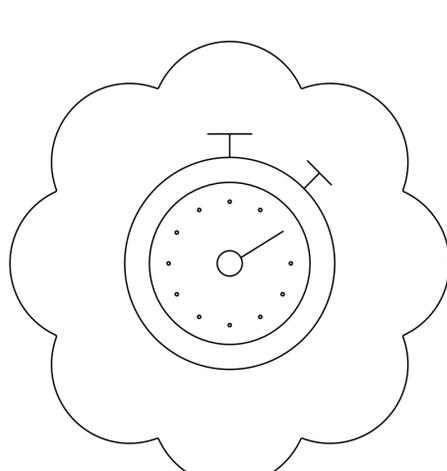
3x faster deployment than other solutions³

Exceptional ROI & cost reduction

102% ROI in 14 months⁴

75% total cost reduction with minimal impact on query performance due to SAP HANA Dynamic Tiering⁵

Lowest TCO with SAP solutions compared to cost of customer downtime on other arrays⁶



Out of this world results for Wyndham



Expertise

"We realized these guys and gals really know what they're talking about. It's not just something they put on the tin here. They've actually executed this before."

Scott Strickland
EVP and CIO,
Wyndham®Hotels & Resorts

Cost Savings

"Our first year of savings are in the 40% to 45% range from our traditional run cost."



www.rackspace.com

Sources

1. Why Pure Storage for SAP Solutions? The top 10 reasons why you want Smart Storage Solutions for your traditional SAP and SAP HANA environments, Pure Storage, 2016
2. Based on internal Pure Storage estimations
3. Pure Storage. "Where Are You in the SAP Journey?"
4. Forrester. "The Total Economic Impact™ of Pure Storage Flash Array FA-400 Series Storage Solutions: Cost Savings and Business Benefits Attributed to Pure Storage." August 2014.
5. "Lower Costs and Comparable Performance Justify Migrating to SAP HANA Sooner." Assuming a hardware, software, and licensing cost of over \$2,484,000 with 100 percent of data in SAP HANA and hardware cost savings based on additional memory and CPU requirements and assumed license cost of 159,000 per 64 GB for SAP HANA Enterprise Edition and Maintenance. Savings increase with more data stored in and queried from SAP HANA Dynamic Tiering.
6. The lower TCO is due to the Right-Size Guarantee; reduced power, cooling, management, and space expenses; continuous access to the latest storage infrastructure, without added costs; and automated built-in backup and restore capabilities to reduce software costs. Source: Why Pure Storage for SAP Solutions? The top 10 reasons why you want Smart Storage Solutions for your traditional SAP and SAP HANA environments, Pure Storage, 2016