SURVIVING THE CLOUD EVOLUTION

CLOUD, A GROWTH DRIVER THAT NEEDS TRAINING WHEELS

80%

Australian IT Decision-Makers (ITDMs) feel that **cloud is critical to their business transformation success**

30%

Australian organisations **spend at least a quarter and 21% up to 50% of their IT budget** on cloud projects

What are Australian ITDMs spending their cloud budgets on?

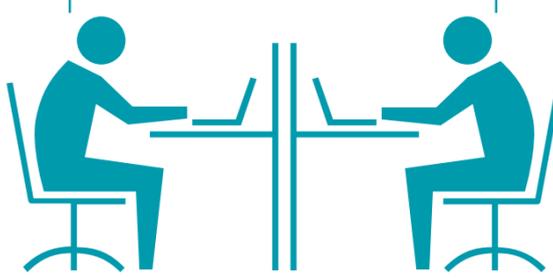**63%**

to create operational efficiencies across the business

35%

to better serve customers

32%

to offer better tools and solutions to Line of Businesses

32%

to free up their teams so they can focus on added value projects for the business

28%

to drive business growth

27%

to be an active participant in their organisation's innovation agenda

The complexity of digital transformation presents Australian ITDMs with major challenges, and surviving the cloud evolution can be very challenging. While the IT and broader business benefits of cloud are indisputable, there are still a lot of roadblocks. **64% feel stakeholders understand the benefits of cloud, but not the time and complexity of the journey.**

For ITDMs planning to embark on a cloud project in the near future, there are still many concerns on the top of their list:

30%

Having visibility across what the business as a whole needs

20%

Having access to the right skills

60%

Security and compliance

35%

Getting employees on board

25%

Choosing the right solution

Overcoming Challenges: MSP training wheels

To survive the cloud evolution and set up cloud projects up for success, IT teams need to build shared knowledge hubs and work with the right partners that will assist in change management and help navigate the complexities between different stakeholders, as well as guarantee customers will always come first.

Leaning on third party experts that can apply tried and tested capabilities can take the onus of IT to help manage technology challenges and internal expectations.

For more insights, download the Rackspace report "How to Survive The Cloud Evolution" at bit.ly/SurviveTheCloudEvolution.

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