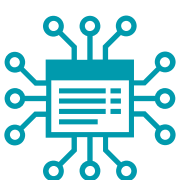# IT DECISION-MAKER:
A HYBRID ROLE THAT'S OUT OF CONTROL

Changes in the technology landscape and the need for businesses to digitally transform and move to a cloud model has shaped a significant different hybrid IT role. If Australian IT decision-makers (ITDMs) want to survive the cloud evolution, they need to embrace this new hybrid role.

Australian ITDMs' responsibilities keep expanding

52% are responsible for **upskilling and recruiting to keep on top of new technologies**

41% share responsibility for **innovation and business growth**

42% **manage risk** for the business

35% manage issues **arising from shadow IT projects**

28% act as a consultant on **non-IT driven technology projects**

With over 40% of Australian businesses already using partners to accompany them in their cloud journey, IT leaders can become active drivers of the broader business growth.

Top reasons why Australian ITDMs partner with MSPs

43% because they provide a **high level of expertise** (i.e cloud, security)

29% to get **shared knowledge around best practice**, process, automation and new technology

27% to **achieve faster delivery times** and velocity for digital transformation projects

Let a Managed Services Provider (MSP) become an active stakeholder in your organisation's broader transformation journey, and help guide your innovation agenda.

For more insights, download the Rackspace report "How to Survive The Cloud Evolution" at bit.ly/SurviveTheCloudEvolution.

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