

DO YOU HAVE A RISK MANAGEMENT STRATEGY FOR YOUR CLOUD MIGRATION?

Security and privacy, loss of control to a third party, IT performance and reliability, cost, finding the right partners and business disruptions are big concerns for executives. If not addressed, these risks can undermine the promise of cloud with C-suite stakeholders.



Recent research commissioned by Rackspace highlights **C-level executives aren't happy with how well risks and risk management strategies are communicated during cloud migration projects**. Even more so, mid-way through a migration

71%



C-level executives

identified at least one area of concern where the organisation's strategy to address risks wasn't well developed – CEOs and COOs represent the highest proportion of dissatisfaction with strategies put in place

The top concerns executives believed were **not communicated well** were:



44%

business disruptions



39%

loss of control to a third-party provider

With thousands of cloud migrations under their belt, a Managed Service Provider can assist you in identifying potential risks with a cloud migration and relevant risk management strategies to support your overall migration communication plan.

For more insights, download the Rackspace study "**How to sell your cloud migration strategy to your biggest critics**" at bit.ly/SellingACloudMigration.

About the Research

200+ Australian C-level executives from organisations with more than 20 employees and over \$5M in revenue across a broad range of industries were interviewed in February 2018. Comprising CEO 34%; CFO 14%; CIO 6%; CMO 11%; COO 17%; Other 19% at varying stages of cloud migration in their business (planning to migrate 9%; initial stage of migration 14%; mid-stage of migration 44%; completed migration 17% - remaining 17% were not migrated). The research was independently commissioned by Rackspace and was conducted by AMR Research.

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