# Rackspace Healthcare Cloud

Migrate your data to cloud and gain the benefits of greater security, scalability, mobility and cost savings.

Healthcare is evolving and changing rapidly — and your organization is likely feeling the impacts. Patient-centered care, value-based care and population health management have all had a significant impact on patient expectations, regulations and costs over the past several years.

At Rackspace Technology, we have seen a shift from reactive, illness-based models to a more proactive, patient-centered model that focuses on preventing illness and promoting health. The results have included improvements in patient care, increased efficiency and lower healthcare operating costs.

One of the keys to successful outcomes, for example, is having accessible and sharable patient data. Data access helps clinicians deliver more personalized and effective care, which can lead to more positive outcomes. One of the easiest and most impactful ways to improve patient data access — and many other critical capabilities — is by moving to the cloud. Rackspace Healthcare Cloud is designed to deliver fast, efficient and cost-effective cloud migrations throughout healthcare organizations.

#### **Experts Dedicated to Your Success**

Our healthcare cloud solution puts your sensitive patient data securely in the appropriate cloud so that it's available only to the right people at the right time. We build secure storage and cloud computing capabilities for healthcare workloads that provide scalability, cost savings, accessibility and mobility — which can lead to improved outcomes.

#### **Key Benefits**

Rackspace Healthcare Cloud helps organizations move to the cloud for increased efficiency, reduced costs and to deliver improved care. Rackspace Healthcare Cloud Solutions can help you:

Securely share patient data with healthcare providers to provide a more complete view of patients to improve outcomes.

Reduce hardware and infrastructure costs, so you focus on delivering high-quality patient care. Ensure your sensitive patient data is protected with encryption, access control and intrusion detection.

Scale resources up or down as needed, without significant capital investments. Securely access patient records and other critical data from any approved location.

## About Rackspace Technology

Rackspace Technology<sup>®</sup> is your trusted partner across cloud, applications, security, data and infrastructure.

- 3,200+ certified technical experts
- Hosting provider for more than half of the Fortune 100
- 20+ years of hosting experience
- Customers in 120+ countries
- 39 global data centers
- 37 global RackConnect<sup>®</sup> locations
- Two security operations centers (SOC)
- AWS Premier Consulting Partner
- Google Cloud First Managed Services Partner
- Azure Expert MSP designation 2021
- VMware Cloud Verified Partner

#### Fanatical Experience®

Experts on your side, doing what it takes to get the job done right. From first consultation to daily operations, Rackspace Technology combines the power of always-on service with bestin-class tools and automation to deliver technology when and how you need it.



### The Rackspace Technology Difference

Rackspace Technology services meet the complete needs of healthcare organizations, including:

**Rackspace Technology data centers:** Our leading-edge, interconnected data centers are strategically located to provide healthcare organizations with the reach, scale and agility they need today.

**RackConnect Global:** Our software-defined multicloud interconnection platform links our customers with our data centers, third-party data centers, and third-party clouds via direct, private and low-latency virtual connections.

**Rackspace Fabric**<sup>™</sup>: Our proprietary software platform delivers a unified experience across our multicloud solutions to help increase your velocity and innovation speed, and provide cost savings in an automated, scalable and secure environment.

#### **Our Technical Capabilities**

How we help	What we do
Security and compliance	As a HITRUST <sup>™</sup> CSF certified organization, Rackspace Technology can help your healthcare organization reach its digital transformation goals while maintaining the highest levels of data and privacy standards. In addition, we offer a Business Associate Agreement (BAA) with all our dedicated hosting services — an essential element for healthcare organizations pursuing a HIPAA compliance audit. We have certifications in CCNAs, and GIACs in cyber defense, digital forensics and incident
	response, and penetration testing.
Migrate and consolidate	<ul> <li>Rackspace Technology experts can help you migrate and consolidate. When moving to the cloud, we can help you build your cloud strategy, decrease deployment times, perform risk assessments, and simplify your infrastructure and solution architectures with these advantages: <ul> <li>Rackspace Elastic Engineering provides dedicated teams with experience that includes strategy, architecture, migration, management and optimization</li> <li>100% network uptime guarantee</li> <li>Industry-leading SLAs and customer satisfaction scores</li> <li>Over 3,000 certifications in AWS, Microsoft, GCP and VMware</li> </ul> </li> </ul>
Data modernization	Today's most progressive healthcare and life science organizations have migrated to cloud to give them the power to innovate and improve patient care in a fast-paced, competitive and highly regulated environment. The need cloud-based patient engagement tools to provide improved connected and collaborative care. Also, required are modern alternatives to on- premises use of core systems of record, such as EMRs, Rev Cycle and ERP applications. At Rackspace Technology, we help healthcare organizations leverage the cloud to work faster, smarter and comply with all regulations. Our cloud use cases from over 2,500 healthcare and medical organizations include big data analytics, connected devices, AI and machine learning.

#### **Take the Next Step**

Let's talk about how Rackspace Technology healthcare cloud expertise supports you innovation and patient care priorities.

1-800-961-2888 www.rackspace.com/industry/healthcare

