

Protect Your Business on AWS with Disaster Recovery Solutions from Onica by Rackspace Technology

Plan and build for downtime as part of your disaster recovery and business continuity strategy.

In today's rapidly evolving technology landscape, reducing downtime is paramount for businesses looking to foster brand loyalty and attract new customers. Your company's revenue is heavily reliant on the continuous availability of your products and services. This is particularly true for large enterprises that are constantly in the public eye, with a tech-savvy customer base that expects nothing but the best.

The challenge of meeting these expectations is ongoing, as every move a company makes has the potential to make headlines. It's vital for businesses, regardless of whether you use ongoing managed services or manage your own Amazon Web Services (AWS) environment, to have a disaster recovery (DR) plan that complements your business continuity plan and provides value to both your business and customers.

No business is immune to disasters, but with an effective DR plan, you can mitigate the impact of downtime and maintain your business operations.

Unfortunately, many companies fall short in aligning their DR strategy with the business impact on revenue and brand reputation. According to a recent [study by Gartner](#), the average cost of downtime is approximately \$5,600 per minute. It's crucial to act now and improve your DR strategy before the next disaster occurs. Don't wait to react to a disaster, plan ahead to mitigate the impact and protect your business.

At Onica by Rackspace Technology, we understand that downtime can be costly, which is why we offer DR solutions designed to fit seamlessly within your Business Continuity Plan.

We'll help you determine which strategy is the right fit and work through the complexity of architecting and building your DR solution. We'll also work with you to discover which one of our delivery models pairs best based on your requirements.

Onica Professional Services

The professional services delivery model is ideal for projects that require a specific outcome within a defined timeframe. Many customers choose to begin with this model and transition to an ongoing managed services model upon completion.

Our professional services offer a range of capabilities, including but not limited to:

- Cloud Center of Excellence workshop and implementation
- Architecture and infrastructure modernization
- Development of a comprehensive DR strategy and architectural design for your business data and services
- Building the DR automation from the ground up to help ensure a secure and efficient solution
- Testing and executing DR procedures with seamless failover to the DR cloud region

Architecture Experts, Ready to Help

Safeguard your reputation, brand and revenue

With years of experience, Onica by Rackspace Technology® can help protect your business and players by improving your disaster recovery strategy.

Design for high availability (can include multi-region) and resiliency

We take into consideration all the best practices of the AWS Well-Architected Framework as we review your environment through a business-focused lens, allowing us to deliver a robust solution focused on what matters most.

Reducing risk

Our job is to advise how we can work together to reduce risk. Through our deep industry expertise, we reduce risk by incorporating a proactive approach to remediation, conduct thorough discovery and have open communication with all the key stakeholders and decision makers that are critical to the project's success.

Solutions tailored to you

Our deep expertise with AWS technology, ecosystem, services and integrations allows us to dive deep into your needs to design and implement a solution tailored to your business requirements.

Disaster Recovery Strategies by Resiliency

- **Multi-site Active-Active:** RPO/RTO real-time
- **Warm Standby:** RPO/RTO minutes
- **Pilot Light:** RPO/RTO 10s of minutes
- **Backup and Restore:** RPO/RTO hours

We can help determine the right fit based on your requirements and begin architecting and building.

Key Benefits of Professional Services

Accelerate your goals: Move the needle on big disaster recovery efforts where you can define delivery timelines

On-site workshops: Some engagements may include on-site workshops where we can better collaborate to solve your business challenges

Rackspace Elastic Engineering for AWS

Rackspace Elastic Engineering for AWS is a delivery model that gives you on-demand access to a pod of cloud experts who partner with you to assess, implement, engineer and manage your DR and business challenges on an ongoing basis.

Key Benefits

- **More than just DR:** The Rackspace Elastic Engineering pod has a very diverse set of skills and capabilities. While they can build your DR strategy, they can also help with migrations, infrastructure modernization, cost optimization and more.
- **Accelerate your goals:** Improve delivery times on projects with consistent, dedicated cloud engineer throughput.
- **Major event support:** Partner with your Rackspace Elastic Engineering pod ahead of important events or announcements to ensure your disaster recovery plan is aligned for success. By building affinity over time, your pod will be intimately familiar with your company's release calendar and cadence of events.

Working with your Rackspace Elastic Engineering pod

You'll receive fractional, month-to-month ownership over a Rackspace Elastic Engineering for AWS pod. Your pod will include an engagement manager, a lead cloud architect, cloud engineers, cloud architect and senior cloud engineers who have been trained in AWS. **We also recommend adding Modern Operations for 24x7x365 operational support.**

An expert team of multi-disciplinary cloud experts supporting a broad range of outcomes.



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Engagement Manager

Lead Cloud Architect

Cloud Architect

Senior Cloud Engineers

Cloud Engineers



Migrations



Architecture



Automation



Optimization



Reliability



Security

About Onica by Rackspace Technology™

- AWS Premier Consulting Partner
- 2,400+ AWS accreditations
- AWS 2021 Migration Partner of the Year (U.S. and Canada)

Expertise Across 15 AWS Competencies

- Data & Analytics
- DevOps
- Education
- Financial Services
- Healthcare
- Industrial Software
- IoT
- Machine Learning
- Microsoft Workloads
- Migration
- Oracle
- Retail
- SaaS
- Storage
- Travel & Hospitality

16 AWS Service Delivery Designations

- Amazon CloudFront
- Amazon DynamoDB
- Amazon EC2 for Windows Server
- Amazon EMR
- Amazon RDS
- Amazon Redshift
- AWS CloudFormation
- AWS Glue
- AWS Control Tower
- AWS Database Migration Service
- AWS IoT Core
- AWS Lambda
- AWS Server Migration Service
- AWS CloudTrail
- Amazon QuickSight

AWS Partner Programs

- APN Immersion Days
- Authorized Commercial Reseller
- Authorized Government Reseller
- AWS ISV Workload Migration
- AWS Public Sector Partner
- AWS Public Sector Solution Provider
- AWS Solution Provider Program
- Managed Service Provider
- Well-Architected Framework



Take the Next Step

Let's talk about how Onica expertise helps you achieve your DR and business continuity planning objectives.

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