

Rackspace Due Diligence Assessments for Private Equity Firms

Maximize the value of IT for private equity acquisitions.

As private equity firms strive to maximize the value from company acquisitions, there's often no clear strategy or well-defined objectives to achieve value optimization from IT, which can create an acquisition risk.

Rackspace Technology helps private equity firms increase valuation across their portfolios by optimizing IT operations, reducing costs and accelerating transformation. We start by understanding what the portfolio company is solving for and work with its team to apply the world's leading technologies.

Experts Dedicated to Your Success

Our multicloud expertise means that companies will be able to drive the best business outcomes faster and more efficiently across applications, data and security.

Leveraging our collective expertise across thousands of customers globally, we have developed proven methods to establish a baseline for IT optimization that can be applied across your portfolio. We also have a wealth of experience navigating enterprise organizational and process change.

Whether you're working with acquired companies that have recently undergone a cloud lift-and-shift or are cloud native environment users, our due diligence assessments will maximize the value of their IT operations.

Key Benefits

When you partner with Rackspace Technology for your due diligence needs, you gain these business benefits:

Unparalleled experience: Gain industry-leading expertise on all major public clouds with prescribed savings — we've already saved companies over \$30 million.

Best-in-class technologies: Using our deep partnerships with the leading cloud providers, our engineers have developed unique and deeply integrated tools to ingest data directly from cloud providers.

Outcome focused: Our \$120K savings guarantee¹ helps assure your cloud investment is optimized and built for future growth.

Portfolio of end-to-end solutions: From professional services to managed cloud and application services management, we deliver end-to-end technology-agnostic solutions that meet your portfolio companies where they are on their journey to the cloud.

Drive operational efficiencies: Leverage rapid growth, strong EBITDA and security for sustained operational efficiencies — which can help you achieve more attractive exit multiples faster.

About Rackspace Technology

Rackspace Technology® is your trusted partner across cloud, applications, security, data and infrastructure.

- 2,600+ certified technical experts
- Hosting provider for more than half of the Fortune 100
- 20+ years of hosting experience
- Customers in 120+ countries

Fanatical Experience®

Experts on your side, doing what it takes to get the job done right. From first consultation to daily operations, Rackspace Technology combines the power of always-on service with best-in-class tools and automation to deliver technology when and how you need it.

Process Overview

We start with a directional assessment for a quick approach that informs the decision-making process. Next, we leverage a detailed assessment for specific data points and a plan of action.

Take the Next Step

Let's talk about how Rackspace Technology due diligence expertise helps you maximize value and reduce risk in the cloud.

1-800-961-2888
www.rackspace.com/partners/private-equity

Rackspace Due Diligence Directional Assessment



Establish a directional confidence-level of the acquisition

A two- to four-week fixed-cost engagement that includes a smart review of available early-stage materials with lightweight interaction with the end-client

Deliverables include:

- An assessment score that provides a directional indicator
- Red/Amber/Green (RAG) status based on information collected

Rackspace Due Diligence Detailed Assessment



In-depth analysis of the environment and stakeholders

An eight- to 12-week fixed-cost engagement to map the current state and plan the art-of-the-possible with modern approaches.

Whether the company's IT assets are moving to the cloud or already exist in the cloud, we'll help you determine a detailed execution plan to help drive value outcomes.

Deliverables include:

- Detailed report that provides assessment scores across different domains, applications, data, security, infrastructure, cost and operational excellence
- High-level finding of the current state of environment for each area of people, process and technology
- Review of infrastructure, data, security and networking requirements and a defined cloud foundation "to-be" architecture
- If applicable, a defined migration plan and migration strategy to accelerate cloud adoption

About the Rackspace Technology Private Equity Partners Program

Rackspace Technology helps private equity firms increase valuation across their portfolio companies by optimizing IT operations, reducing costs and accelerating transformation. We start by understanding what your portfolio company is solving for. Then we work with its teams to apply the world's leading technologies. Our multicloud expertise means that your companies will be able to drive the best business outcomes faster and more efficiently across their applications, data and security.

1. For Rackspace FinOps Core Accelerator offer: at the end of the four-month engagement, if Rackspace Technology does not identify specific actions that will result in at least \$120,000 in annual cost savings if implemented, then Rackspace Technology will provide a refund of the cost of the Rackspace Core Accelerator offer to customer.