

# Data Design Lab

Accelerate your journey to data modernization in just one week.

To use data in different ways, you first need to process and store data in a new way. For customers with large volumes of data, this can be daunting, especially considering what's involved — moving to a new or modernized data environment and managing custom machine learning needs, analytics demands and real-time data streaming.

With the Data Design Lab, Rackspace Technology can help create tangible deliverables that accelerate modernization initiatives, including data, analytics, AI, machine learning, serverless and more.

## Key Benefits

Our Data Design Lab gives you a faster path to production and deeper knowledge of data and analytics services, including:

- **Database modernization**
- **Extract transform and load (ETL) migration and modernization for batch and streaming**
- **Data platform for ad-hoc querying, visualizations and advanced analytics**
- **Data lake modernization for managing and processing data more effectively**
- **Graph analytics**
- **Machine learning**

With a Data Design Lab, you can expect to gain:

- **A well-defined strategy**
- **Accelerated progress for creating tangible deliverables**
- **Access to Rackspace Technology data experts who will provide architectural guidance before you start building**
- **Partner funding**

## About Rackspace Technology

Rackspace Technology® is your trusted partner across cloud, applications, security, data and infrastructure.

- 2,600+ certified technical experts
- Hosting provider for more than half of the Fortune 100
- 20+ years of hosting experience
- Customers in 120+ countries

## Fanatical Experience®

Experts on your side, doing what it takes to get the job done right. From first consultation to daily operations, Rackspace Technology combines the power of always-on service with best-in-class tools and automation to deliver technology when and how you need it.

## Take the Next Step

Let's talk about how Rackspace Technology data expertise helps you achieve your modernization goals.

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## Project Structure

Duration	Description		Fee
1 week	Discovery	Design	\$10K
	Use case selection Current system review Define goals	Create future-state architecture	\$10K hyperscaler funding (subject to hyperscaler approval) Total \$0

## Deliverables

You'll receive the following during your Data Design Lab:

- Future-state architecture diagrams
- Future-state documentation
- High-level future-state backlog activities
- Proposal for follow-up implementation engagement