Data Modernization Strategy & Assessment

Google Cloud

Unlock the power of data-driven business decisions with a robust and flexible data platform.

When it comes to data modernization, most companies come face-to-face with four main challenges:

- Lack of a well-articulated data strategy
- Deficient operating model and governance
- Fragmented data architecture
- Cybersecurity risk and talent gap

But working with the data experts at Rackspace Technology®, you'll be able to overcome these challenges to develop a holistic data and artificial intelligence (AI) strategy.

The Data Modernization Strategy & Assessment offering includes prioritized AI and business intelligence (BI) use cases and the design of a target state data platform that will enable you to drive business outcomes. Rackspace Technology has the depth and breadth of data analytics and tooling expertise to help you develop a holistic roadmap that will set you up for implementation success.

About Rackspace Technology

Rackspace Technology is your trusted partner across cloud, applications, security, data and infrastructure.

- 2,600+ Certified Technical Experts
- Hosting provider for more than half of the Fortune 100
- 20+ years of hosting experience
- Customers in 120+ countries
- Google Cloud Partner of the Year
- 400+ Google Cloud Platform experts
- 4 Google Cloud specializations

Fanatical Experience®

Experts on your side, doing what it takes to get the job done right. From first consultation to daily operations, Rackspace Technology combines the power of always-on service with best-in-class tools and automation to deliver technology when and how you need it.

Key benefits

Become a data-driven organization: Spend less time managing and tracking data and more time deriving actionable intelligence to make valuable business decisions.

Drive business outcomes, faster: Accelerate the development time of BI and AI use cases from months to weeks by leveraging a well-built data platform. Achieve significant ROI through revenue generation, operational efficiencies and implementation savings.

Break down internal silos: Streamline your data architecture to enable easier access to data and insights across your organization, encouraging transparent, accurate and faster collaboration.

rackspace technology®

Sample workplan

Building blocks

High level project timeline with key deliverables

Core		W1	W2	W3	W4	W5	W6	W7	W8
	Data Strategy, Business Case and Roadmap	List of prioritized AI and BI use cases to address business needs			Detailed MVP approach for selected AI/BI use case		Integrated execution roadmap, executive-level data & AI strategy report		
	Data Architecture and Technology		Assessment of current state data platform architecture		Design of end-state data platform architecture				
	Operating Model and Governance				Mapping of processes and responsibilities required for end-state data platform				
	Risk, Talent and Culture				Delineation of how target state data platform addresses security concerns				
Enablers		Joint deliverable creation (following "do with" approach) to promote capability building and impact sustainability							

Content can be adapted to specific client needs.

Additional modules that can be delivered

Data Maturity and Rapid-Assessment

One-week effort upfront to align on largest sources of opportunity across the four building blocks of the Data Modernization Strategy and be more focused when launching the larger engagement.

Data Migration Assessment

Detailed discovery of your data ecosystem, followed by the creation of a granular roadmap to migrate your data to a next-generation data platform, including an estimate of the associated ROI.

Assessment of Cloud Data Platforms

Comparison of the data stack of different cloud providers, with a deep-dive into the technical tooling and services available and a recommendation of the one most suited to your business needs.

Take the Next Step

Let's talk about how Rackspace Technology data modernization expertise helps you become a data-driven business.

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Visit: www.rackspace.com/applications/adobe-experience-manager