




Data Analytics Workshop



Accelerate outcomes through deeper insights from your data.

Next-generation data platforms accelerate innovation through the use of that data and analytics – and we're ready to show you how. Rackspace Technology data architects are here to help you identify best tools within Google Cloud Platform™ for tapping into the power of data analytics in the public cloud.

Workshop structure

Module 1 	Module 2 	Module 3 
Next-gen data platforms (technical audience) Review the latest trends related to next-generation data platforms, including: <ul style="list-style-type: none">• The core components of a data platform• Typical pain points experienced by organizations• Best-practice data platform design and guiding principles	Data platform ideation (technical audience) Identify pain points, ideate and prioritize improvements to your existing data platform (if one exists). <ul style="list-style-type: none">• Framework to surface major pain points• Prioritization of pain points to address	GCP value proposition for Data & Analytics (technical audience) Discuss how GCP tools and services are positioned to enable a next-generation data platform and address your priority pain points. <ul style="list-style-type: none">• Overview of GCP tools and services for data• Review of key GCP Data & Analytics services (e.g., BigQuery, Looker)

Workshop content can be adapted to specific client needs.

Format

In-person or virtual workshop

Deliverables

- List of prioritized pain points to address related to your data architecture/platform
- Perspective on how Rackspace Technology can support you in pursuing your Data & Analytics priorities

Take the Next Step

Let's talk about how Rackspace Technology can help you achieve your data analytics goals on Google Cloud Platform.

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Visit: www.rackspace.com/data/google-cloud-data