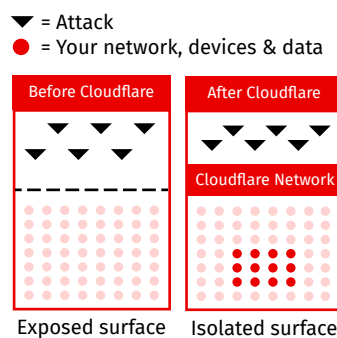


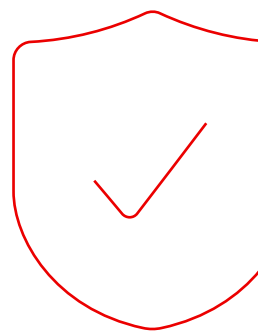
# The ROI of Zero Trust

Five ways zero trust security saves time and money while replacing legacy security systems and VPNs.



↓ **91%**  
Reduction in  
attack surface

According to Gartner, organizations that isolate high-risk browsing from end-user systems and isolate application access from networks will see a 91% reduction in the number of attacks that reach their server environment.<sup>1</sup>



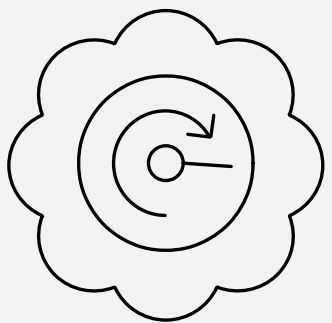
01



↓ **35%**  
Reduction in  
breach costs

With less attack surface comes greater protection from destructive data breaches. According to IBM's Cost of a Data Breach report, organizations with mature zero trust adoption levels pay less to recover from data breaches, with mature zero trust organizations paying \$3.28M compared to \$5.04M for organizations without a zero trust strategy.<sup>2</sup>

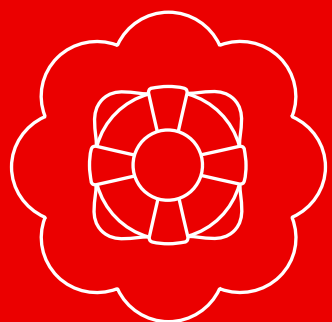
02



↓ **60%**  
Acceleration in  
onboarding

When adopting zero trust goes hand in hand with replacing legacy remote access approaches like the VPN and IP-based controls, organizations like Cloudflare customer eTeacher Group report that they spend less time onboarding new users, reducing the amount of time it takes to grant access to a new user by as much as 60%.

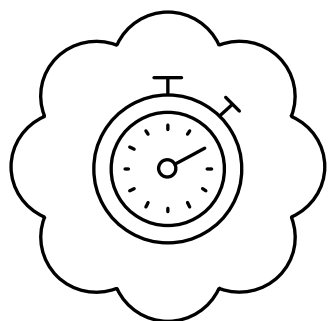
03



↓ **80%**  
Reduction  
in IT tickets

When users don't have to deal with a VPN client on their device, organizations start to see a big drop in the amount of time they spend addressing access-related tickets, with some organizations reporting an up to 80% reduction in time spent servicing user issues.

04



↓ **30%**  
Reduction  
in latency

Adopting zero trust approaches to internet browsing and application access significantly impacts your business connectivity speed. It avoids hairpinning traffic to a data center far away from users or resources, and when users connect to resources through Cloudflare's network rather than default internet routes, public and private web apps load 30% faster and TCP connection's round trip time is 17% faster.

05

## Ready to start?

Today's workforce is more mobile and distributed than ever before. This exciting change opens the doors to innovations and brings access to talent and ideas that might have been unavailable to previously. Cloudflare's zero trust security platform increases visibility, eliminates complexity and reduces risks as employees connect to applications and the internet. Learn how zero trust Services can bring security and speed to your organization click below.

[Learn more >](#)