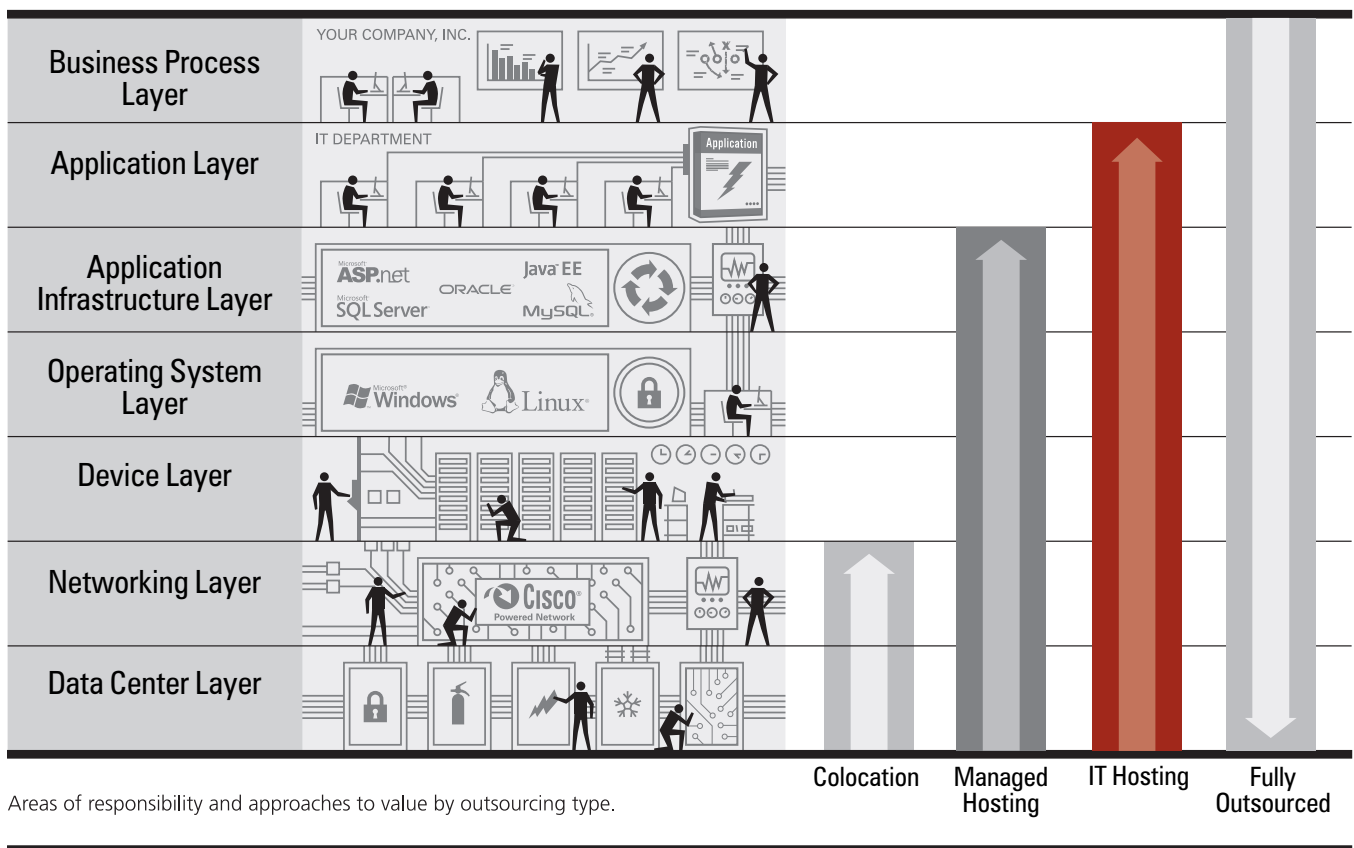


# Managed Hosting

## Dedicated Servers with Dedicated People Supporting Them

In a managed hosting environment, your provider owns and is responsible for the data center, network, devices, operating system and application infrastructure components, providing a stable operating environment for your applications. Your IT organization manages your applications and maintains full control over the operating system and application infrastructure. IT hosting, on the other hand, actually goes a step further and includes the management of your applications too.

Managed hosting provides more value than colocation and dedicated hosting because it frees more of your IT personnel from mundane infrastructure related tasks, personnel that can now be reallocated to understanding and supporting your business more effectively. Managed hosting also provides greater responsiveness than fully outsourced solutions because it emphasizes a flexible bottom up approach to delivering value that puts you fully in control of your OS, application infrastructure and application. In addition, Rackspace® also delivers a number of key services designed to keep your applications secure, stable and responsive to your changing business needs.



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